

## APRIL SPECIAL EDITION OF THE WBC E-BULLETIN ADVERTISING FORM

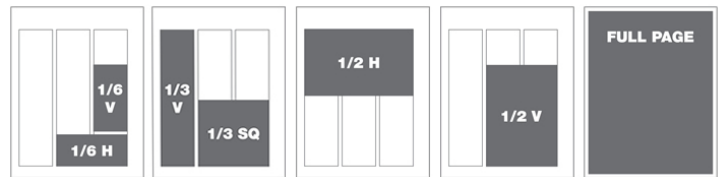
The April issue of the **WBC E-Bulletin** will feature the 2020 WBC Craftsmanship Award winners. **If your company is associated with a winning project, this is your opportunity to showcase your accomplishment and support quality craftsmanship in the industry.**

*This is the largest and most popular issue of the year. You won't want to miss this opportunity!*

Contact Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Type of advertisement requested** (please check one):

Color Ads		
	SIZE	COST
<input type="checkbox"/>	1/6 horizontal	4.43" w x 2" h \$155
<input type="checkbox"/>	1/6 vertical	2.1" w x 4.2" h \$155
<input type="checkbox"/>	1/3 square	4.3" w x 4.2" h \$230
<input type="checkbox"/>	1/3 vertical	2.1" w x 8.6" h \$230
<input type="checkbox"/>	1/2 horizontal	6.75" w x 4.2" h \$430
<input type="checkbox"/>	1/2 vertical	4.43" w x 6.38" h \$430
<input type="checkbox"/>	Full Page	8.25" w x 10.75" h \$630
<input type="checkbox"/>	Full Page + bleed	8.5" w x 11" h + .125" bleed \$630
<input type="checkbox"/>	Inside Front Cover	8.25" w x 10.75" h <b>SOLD</b>



Magazine trim size: 8.5" w x 11" h - Live area: 8.375" w x 10.875" h

**Electronic:** WBC Bulletin is sent only electronically as a PDF. Ads can be in color, saved as RGB, at proper ad dimensions. Raster elements should be prepared at a minimum of 150 dpi at 100% ad size.

**File Formats Accepted:** (1) PDF file that has high resolution for printing (300dpi). Most desktop publishing software can generate this type of file, either as a "save as" or "export". (2) Grayscale JPG or TIFF at 300 dpi at 100% ad size. JPG should be saved with maximum quality setting.

WE DO **NOT** ACCEPT APPLICATION FILES (such as QuarkXpress, InDesign, Microsoft Word, Publisher and PowerPoint)

**Payment:**

Check payable to Washington Building Congress is enclosed  
 Charge my Credit Card  Amex  MasterCard  Visa Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Card Security #: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_  
 Card Billing Address (if different from above): \_\_\_\_\_

**Camera-ready ad copy must be received no later than 5:00 pm on Friday, February 7, 2020.**

**NOTE:** This advertisement opportunity is **NOT** for the banquet program, but for the April issue of the WBC E-Bulletin. If you want to advertise in the banquet program, you must be a sponsor. Please visit [www.wbcnet.org/craftsmanship-awards/sponsorship](http://www.wbcnet.org/craftsmanship-awards/sponsorship) for additional information.