

2021 SPONSORSHIP FORM

WBC Craftsmanship Awards

"Honoring Our Unsung Heroes"



Show your support for the dedicated men and women in our industry by sponsoring the WBC Craftsmanship Awards presentation. Your sponsorship will help ensure our craftsmen continue to receive the special recognition they deserve. We have developed some great new sponsorship levels to reflect the virtual awards program format by removing banquet ticket cost and adding new benefits.

SPONSORSHIP LEVELS

- Awards Program - \$6,000 (Limit 1)**
 - Opening Remarks & Opening Video Special Recognition
 - Full Page B/W Ad (8.5" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company logo on Website and Social Media
 - WBC *Bulletin* Prominent Logo Recognition

- Hall of Fame Ceremony - \$5,000 (Limit 2)**
 - Hall of Fame Video Special Recognition
 - Full Page B/W Ad (8.5" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company logo on Website and Social Media
 - WBC *Bulletin* Prominent Logo Recognition

- Star Award Presentation - \$4,000 (Limit 3)**
 - Star Awards Video Special Recognition
 - Full Page B/W Ad (8.5" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company logo on Website and Social Media
 - WBC *Bulletin* Prominent Logo Recognition

- Craftsmen Gift - \$3,500**
 - Company logo on gift box *(for each winning craftsmen)*
 - Full Page B/W Ad (8.5" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company logo on Website and Social Media
 - WBC *Bulletin* Prominent Logo Recognition

- Platinum - \$3,000**
 - Winner's Award Category Special Recognition
 - Full Page B/W Ad (8.5" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company Listing on Website and Social Media
 - WBC *Bulletin* Special Recognition

- Gold - \$2,000**
 - Half Page B/W Ad (4.125" h x 5.5" w) in Program
 - Acknowledgment During Presentation
 - Company Listing on Website and Social Media
 - WBC *Bulletin* Special Recognition

- Silver - \$1,000**
 - Quarter Page B/W Ad (4.125" h x 2.625" w) in Program
 - Acknowledgment During Presentation
 - Company Listing on Website and Social Media
 - WBC *Bulletin* Special Recognition

Limited sponsorship levels available on a first-come, first served basis.

Sign up [online](#) or email this completed form to craftsmanship@wbcnnet.org. For more information, please contact WBC at 202.293.5922. **Your support will be acknowledged and is greatly appreciated. Thank you!**

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is my check for \$_____ (payable to Washington Building Congress). Please charge \$_____ to my credit card: AMEX VISA MasterCard

Name as it appears on card _____

Credit Card # _____ Exp. Date _____ Security # _____

Card Billing Address _____
(required if different from address above)

Signature **(REQUIRED)** _____

DEADLINE FOR SPONSORSHIP AND PROGRAM ADS IS JUNE 4, 2021

(please see back page for ad specifications)

ADVERTISEMENT REQUIREMENTS FOR THE PROGRAM

SIZES:

Awards Program, Hall of Fame Ceremony, Star Award Presentation, Craftsmen Gift and Platinum Sponsors - Full Page - (8.5" high x 5.5" wide)

Gold Sponsors - Half Page - (4.125" high x 5.5" wide)

Silver Sponsors - 1/4 Page - (4.125" high x 2.625" wide)

PRINTING SPECIFICATIONS:

Ads must be set up in **Black and White** or **Grayscale** at proper ad dimension. Raster elements should be prepared at 300 dpi at 100% ad size.

File Formats Accepted: (1) PDF file that has high resolution for printing (300dpi). Most desktop publishing software can generate this type of file, either as a "save as" or "export". (2) Grayscale JPG or TIFF at 300dpi at 100% ad size. JPG should be saved with maximum quality setting.

WE DO NOT ACCEPT APPLICATION FILES (such as MSWord, MSPublisher and PowerPoint)

DELIVERY METHOD:

Please email artwork to reis@wbcnet.org

File must meet the criteria above. **Please include company name in the document filename.**

DEADLINE:

Ad materials are due by Friday, June 4, 2021

PLEASE VISIT THE WBC WEBSITE
www.wbcnet.org/craftsmanship-awards
FOR A CURRENT LIST OF SPONSORS

