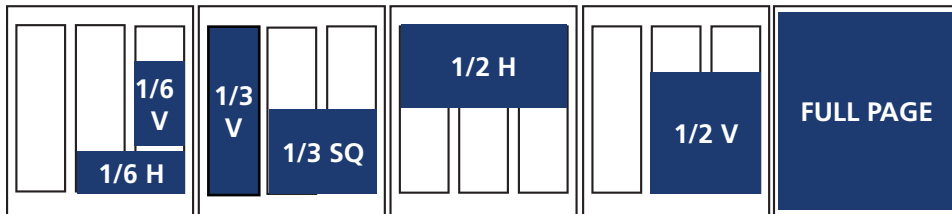


WBC E-Bulletin Advertisement Contract

Contact Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Signature: _____ Date: _____

AD SIZES & RATES



Magazine trim size: 8.5" w x 11" h - Live area: 8.375" w x 10.875" h

1/6 horizontal	4.43" w x 2" h
1/6 vertical	2.1" w x 4.2" h
1/3 square	4.43" w x 4.2" h
1/3 vertical	2.1" w x 8.6" h
1/2 horizontal	6.75" w x 4.2" h
1/2 vertical	4.43" w x 6.38" h
Full Page	8.25" w x 10.75" h
Full Page + bleed	8.5" w x 11" h
	+ .125" bleed

Electronic: WBC Bulletin is sent only electronically as a PDF. Ads can be in color, saved as RGB, at proper ad dimensions. Raster elements should be prepared at a minimum of 150 dpi at 100% ad size.

File Formats Accepted: (1) PDF file that has high resolution for printing (300dpi). Most desktop publishing software can generate this type of file, either as a "save as" or "export". (2) Grayscale jpg or tif at 300 dpi at 100% ad size. Jpg should be saved with maximum quality setting. **WE DO NOT ACCEPT APPLICATION FILES** (such as QuarkXpress, InDesign, Microsoft Word, Publisher and PowerPoint)

Member Rates (per issue) - Please check one:			
	1 time	3 times	6 times
1/6 horizontal or vertical	<input type="checkbox"/> \$155	<input type="checkbox"/> \$130	<input type="checkbox"/> \$110
1/3 vertical or square	<input type="checkbox"/> \$230	<input type="checkbox"/> \$190	<input type="checkbox"/> \$150
1/2 horizontal or vertical	<input type="checkbox"/> \$430	<input type="checkbox"/> \$350	<input type="checkbox"/> \$290
Full Page	<input type="checkbox"/> \$630	<input type="checkbox"/> \$510	<input type="checkbox"/> \$410
Inside Front Cover (SOLD)	<input type="checkbox"/> \$830	<input type="checkbox"/> \$670	<input type="checkbox"/> \$540

Non-Member Rates (per issue) - Please check one:			
	1 time	3 times	6 times
1/6 horizontal or vertical	<input type="checkbox"/> \$210	<input type="checkbox"/> \$176	<input type="checkbox"/> \$149
1/3 vertical or square	<input type="checkbox"/> \$311	<input type="checkbox"/> \$257	<input type="checkbox"/> \$203
1/2 horizontal or vertical	<input type="checkbox"/> \$581	<input type="checkbox"/> \$473	<input type="checkbox"/> \$392
Full Page	<input type="checkbox"/> \$851	<input type="checkbox"/> \$689	<input type="checkbox"/> \$554
Inside Front Cover (SOLD)	<input type="checkbox"/> \$1,121	<input type="checkbox"/> \$905	<input type="checkbox"/> \$729

CHECK DESIRED MONTH(S)			
<input type="checkbox"/> Oct/Nov	<input type="checkbox"/> Dec/Jan	<input type="checkbox"/> Feb/Mar	<input type="checkbox"/> New Ad Enclosed
<input type="checkbox"/> Apr/May	<input type="checkbox"/> Jun/Jul	<input type="checkbox"/> Aug/Spt	<input type="checkbox"/> Pick Up My Current Ad

ADVERTISING POLICIES

Reservation and Artwork Due Date: Reservation and artwork must be received before the 15th of the "first month".

Publication Months: Bulletin publication months and frequency subject to change. Ads may be moved to following issue when necessary.

Cancellations: Cancellations must be received in writing at least two weeks prior to publication.

Copy Acceptance: All advertising is subject to publisher's approval and agreement to indemnify and protect the publisher from loss or expense resulting from claims based on the content of such advertisement.

Production Charges: Work performed on ads will be charged **AT COST** to the advertiser or advertising agency.

Payment Terms and Conditions: Payment for all space is due 30 days from the date of publisher's invoice. A finance charge of 1.5% per month will be assessed for all invoices over 30 days. Advertisers more than 60 days in arrears must pay outstanding invoices of more than 60 days before current insertions can be placed.

Shipping Instructions: Please send form and artwork materials to: **Washington Building Congress**, 1100 Vermont Ave, NW, Suite 700, Washington, DC 20005-6327. Phone: (202) 293-5922 * Fax: (202) 429-1922 * bulletin@wbcnet.org * www.wbcnet.org