

Bulletin

The Official Publication of the Washington Building Congress | **Oct./Nov. 2013**

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Bulletin

October/November 2013

Washington Building Congress is a nonprofit association made up of professionals from a variety of disciplines, all with an active interest or involvement in the Washington Metropolitan Area's real estate, design, and construction community. The organization was established in 1937 to represent the collective interests of its members by providing education and networking opportunities and by promoting the advancement of the building industry. For additional information about membership, joining a committee or the WBC Bulletin, call (202) 293-5922 or visit us on the web at www.wbcnet.org.

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Chairman's Letter

Dear Members and Colleagues:



I was honored to officially take office as the 76th WBC Chairman of the Board on October 1. We kicked off the new membership year on September 26 with the wonderful 75th Anniversary Celebration benefitting the future permanent home of Craftsman Hall of Fame. Thank you to everyone who supported this worthy event and to our creative silent auction basket sponsors. The Hammerheads Committee following up in October with the popular Oktoberfest Networking event open to the full membership and the Program and Education Committee is holding a Public-Private Partnership evening program on November 13 at The Mayflower Hotel. We will once again finish off a very successful 2013 with the WBC Holiday Party at Congressional Country Club on December 10.

Congratulations and welcome to the new WBC Board of Directors installed at the Anniversary Celebration and Fall Kickoff. Jim Klein graciously passed the chairman's gavel to me at this remarkable event. As Immediate Past Chairman, Jim will also be serving as chairman of the WBC Foundation. A very special thank you goes to Jim for his years of successful leadership and service to the association. I would also like to extend thanks to departing board member Nicolas Pasanella for his three years of service. Following are the WBC officers and directors who joined me in serving our great organization on October 1:

- **Joel Zingesser**, *Chairman of the Board*
Grunley Construction Company
- **Tamara McNulty**, *Chairman-Elect*
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- **John Barron**, *Vice Chairman*
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Planning for the 58th annual WBC Craftsmanship Awards program, "Celebrating Quality Craftsmanship", is officially underway. The deadline for submission of entries for the 2014 awards program is November 15, 2013. On January 9, teams of industry judges will evaluate all entries based upon established criteria associated with quality craftsmanship. The 2014 Craftsmanship Awards program will top out on Friday, March 21, with the fantastic awards banquet recognizing over 400 individual craftsmen and honoring the new inductees into the Craftsman Hall of Fame. If you would like to submit an entry, serve as a judge, be a sponsor, or access further information regarding Craftsmanship Awards, please visit the WBC website at wbcnet.org.

I would also like to take this opportunity to ask that you please renew your WBC membership if you have not already done so. We will need everyone's support in order to continue moving forward as a strong diversified force in advancement of our industry. The membership year runs from October 1 to September 30, and annual renewal payments must be received no later than December 31 to be included in the 2014 WBC *Industry Index* membership directory. There are also many great advertising opportunities still available for the new printed directory. If you have questions regarding membership renewal, sponsorship or advertising, please contact Rita Reis at (202) 293-5922.

The WBC Holiday Party is right around the corner. This festive industry event is being held at the always spectacular Congressional Country Club on Tuesday, December 10. Please plan on attending what is generally recognized as the premiere industry holiday event enjoyed by over 600 industry representatives.

I look forward to seeing you at an upcoming WBC program or event. Thank you for your support.

Best regards,

Joel Zingesser
WBC Chairman of the Board

WBC Corporate Sponsor

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PSI Announces New Hires and Promotions

PSI welcomed **Christopher Kohr**, PE, as the new geotechnical services department manager in their Fairfax operations office. Kohr earned his Bachelor of Science in Civil Engineering from Penn State University and his Master of Science in Civil Engineering from Steven's Institute of Technology.

PSI announced that **Curtis Olander**, PE, has been appointed a principal consultant for their Construction Materials Testing service line. Olander is a graduate of Penn State University with a Bachelor of Science in Civil Engineering. He is located in their Fairfax operations office and has been with PSI since July 2008.

Lisa Wood Joins Foulger-Pratt Contracting



Lisa Wood

Lisa Wood has joined **Foulger-Pratt Contracting** as manager — marketing and business development, where she will be responsible for overseeing all marketing initiatives and

strategies, relationship building, client development, and increasing Foulger-Pratt's presence in the greater Washington/Mid-Atlantic area.

Wood was formerly the marketing director at GTM Architects in Bethesda, MD, and brings over a decade of business development, marketing, and management experience with various clients in the architecture and real estate development industry; primarily within the commercial office, multi-family, mixed-use development, interiors, retail/restaurant, health-care, and federal government market sectors. Prior to GTM, Wood served as marketing director/executive assistant at Douglas Development where she assisted in all aspects of leasing, as well as serving as the primary marketing contact for the company, which contained a portfolio of over 200 commercial properties.

Wood's educational background includes dual Bachelor of Art degrees from the University of Maryland and graduate work at New York University Institute of Fine Arts. Additionally, she is a member of the Golden Key Honor Society; and has been involved in numerous industry associations including the National Association of Industrial and Office Properties, District of Columbia Building Industry Association, Maryland-National Capital Building Industry Association, Washington DC Economic Partnership, Urban Land Institute, International Council of Shopping Centers, and Commercial Real Estate Marketing.

Ober|Kaler's New Hire



Justin M. Daniel

Justin M. Daniel joins **Ober|Kaler** as an attorney on the E-Discovery Team, working with lawyers across the firm's practice groups on electronic discovery issues related to large cases

and investigations. He is part of a core unit of attorneys, litigation technology staff, and paralegals at Ober|Kaler focused on managing the evolving legal, technical and practical issues relating to electronically stored information.

Prior to joining the firm, Daniel was a staff attorney at the Atlanta Legal Aid Society, representing low income clients in housing and mortgage matters. He also served as a legal extern at the Atlanta Lawyers Foundation, assisting indigent clients in domestic violence cases. Before that, he was a law clerk at the Bird Law Group and a legal intern at Ellerin and Associates

Dominion Electric Supply Announces Promotions

Dominion Electric Supply Company, Inc. is pleased to announce the promotion of **Kathleen Cunigan** to director of commercial sales operations. In addition

to her current responsibilities as manager of commercial lighting project management department, Cunigan will be working with the Executive Vice President of Commercial Sales to develop better processes and more efficiency for other sales groups throughout the company.

James Rich has been promoted to pricing manager. Rich consistently went above and beyond the duties associated with his role as pricing specialist. In addition to his current responsibilities, Rich will make recommendations to management regarding pricing and purchasing policies and guidelines based on his market research and the maintenance of historical pricing data.

Stromberg's President Jerry Robinson Honored

On October 9, 2013, the Sheet Metal and Air Conditioning Contractors' Mid-Atlantic Chapter honored **Stromberg Metal Works** President **Jerry Robinson**, with their Distinguished Service Award. The award recognizes outstanding leadership, excellence, and dedication to the industry. Robinson has chaired the industry's jointly managed apprenticeship training program for many years. Through his unselfish efforts, the training center grew exponentially by improving both the content and the quality of education provided. Today, the training center has some of the best equipment and teaching tools available. As a result, this is providing contractors with some of the finest apprentices and journeymen available. Graduates of the program know that they have benefited from learning from the most current information available. They have also had first-hand experience with using state of the art technology.

Robinson has also served as a trustee on the Recruitment Fund that he co-chaired with Local 100 Business Manager, John Shields, Jr. Three years ago, this program was instituted to provide the training center with a qualified professional recruiter. Under his leadership, graduating percentages greatly improved. Beyond this, Robinson has been a consistent supporter of national



SMACNA Mid-Atlantic Chapter President Frank Battaglini saluted Robinson for his tireless and dedicated efforts to improve our industry on both the local and national level.

SMACNA activities by volunteering to work on a variety of industry matters. For example, Jerry currently serves on SMACNA's ITI Apprentice Contest Committee and is a regular contributor to the industry's SMAC PAC.

Susan M. Brain Appointed as H&A's Director of Architecture

Susan Brain joined **H&A** in 2010 as an architect and has since crossed over into other departments, serving as a construction field representative and as a project manager for H&A's military market. A LEED accredited professional, Brain instituted an in-house LEED learning series to assist both architects and engineers with fulfilling continuing education requirements and advancing their knowledge of sustainable design. She became a certified Project Management Professional (PMP) and later graduated from H&A's in-house MBA (More Business Acumen) program. Within a year of joining the company, Brain was named an associate and then promoted to director of architecture in 2013.

Brain is a registered architect with over 20 years of experience in architec-

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tural design and project management. She holds bachelor's and master's degrees from The University of Michigan's College of Architecture and Urban Planning.

Dedicated to her profession, she is the current President-Elect for AIA-Hampton Roads and chairs Women in Design Hampton Roads. Representing the Virginia region, Brain also serves as an AIA National's Regional Ambassador Repositioning program volunteer.

New Hire at Langan

Kenneth D. Ellis, PE, joins **Langan** in Arlington. Ellis has extensive design and permitting experience throughout the Mid-Atlantic region. He has worked with numerous local agencies throughout the District of Columbia, Fairfax and Arlington Counties, and with federal agencies such as the GSA, NAVFAC, and USACE.

ECS Chantilly Environmental Department Announces Promotions



Demian Wincele

Demian Wincele, CPG, has been promoted to the position of principal of the firm. He was hired by **ECS Mid-Atlantic, LLC** in 2011 with more than 12 years of professional environmental

consulting experience. Wincele holds a Master of Science in Environmental Engineering, and his areas of specialty include environmental site assessments, monitoring and remediation of Superfund sites, CERCLA Remedial Investigations, and hydrogeologic studies.



Rachael Rossmeyssl-Stone

An employee of ECS for seven years, **Rachael Rossmeyssl-Stone** has been promoted to senior environmental project manager. Her responsibilities include field investigations and

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managing field staff activities. Rossmeissl-Stone's project experience includes Phase I Environmental Site Assessments, and conducting surveys for Asbestos, Lead-Based Paint, Radon, and Hazardous Materials.

Tara Connell McCarthy, director of business development, is the 2013-2014 president of the Society for Marketing Professional Services (SMPS) Washington, D.C. Chapter. An employee of ECS since April 2008, McCarthy has a Bachelor of Science in Marketing from Florida International University. In her current role, McCarthy develops new relationships with clients, identifies and tracks new business opportunities in the Washington, D.C. metro area while continuing to strengthen existing client relationships within the local and regional community. In addition to serving on the Board of Directors for SMPS Washington, D.C., McCarthy is the chair of the Associated Builders & Contractors (ABC) of Metro Washington Programs Committee and serves on the Commercial Real Estate for Women (CREW) Washington, D.C. Communications Committee.

Nicholas Meloy has been promoted to the position of senior project engineer/geotechnical department manager for the Chantilly office. Meloy is a Professional Engineer (P.E.) in GA, VA, MD, DC, and holds a Master of Science in Civil Engineering from the Georgia Institute of Technology. His responsibilities include project management, marketing and client development, field and lab investigations and analysis, management of staff workload, and senior review of geotechnical and construction projects.

Brian Israel Joins Dixon Hughes Goodman

Brian Israel has joined the **Dixon Hughes Goodman** D.C. Metro Business Development team as the Business Development Executive for the region. Israel will be applying his 20 plus years of experience in senior corporate banking and public accounting to expand Dixon Hughes Goodman's presence in metro D.C..

Israel's experience working in the intelligence community, cyber security, Ed Tech and Health Care IT will be a valuable resource to Dixon Hughes Goodman. Israel graduated from the University of Maryland College Park with a Bachelor of Economics and then went on to receive his Master's in Business Administration for Loyola University. Outside of the office, Israel is active in many professional groups including MAVA, Cyber Maryland, the Chesapeake Regional Tech Council, the BW Tech Cyber Incubator, the Maryland Tech Council and NVTC.

Prior to joining Dixon Hughes Goodman, Israel was a business development, strategy and corporate finance executive for a regional accounting firm where he helped companies expand their networks and improve profitability by planning for growth, preparing for succession, assessing banking needs, forecasting financials, raising capital, and improving cash flow.

MD Fain Joins FMG as Digital Marketing Work Grows



MD Fain

Integrated marketing communication firm, **Frost Miller Group (FMG)**, added **Mary Dorothy (MD) Fain** to its web services department team.

Fain brings experience in marketing, print, and web graphic design to FMG. Most recently, she served as an adjunct responsive web design instructor at Boston University Center for Digital Imaging Arts in Washington, D.C. As an instructor, she provided high-level explanations of web development tools used for cross-browser compatibility, adaptive websites, and the elements of responsive web design, such as mobile web development.

As web designer, Fain will conceptualize and develop websites, HTML e-mail campaigns, digital advertisements, and PowerPoint and tablet presentations.

Frost Miller Group executes dozens of digital marketing campaigns for its clients each year. It combines copywriting expertise with strong web design to build websites, emails, and digital ads that are engaging, easy for clients to maintain, and inclusive of the latest technology.

Construction Risk Solutions Announces New Recruiting Service

CRS expands the breadth of services it provides the construction industry to now include personnel recruiting for construction risk management, safety and internal claims staffing. With the addition of **Ryan McGonigle** as director of recruiting, CRS will now formalize a placement service that they have performed for contractors on as needed basis for the past six years.

CRS Recruiting will focus on the construction-specific sourcing, selection and placement of Executive, Risk, Safety, Claims and Human Resource Managers.

The SK&A Group Announces New Promotions and Hires

SK&A Group announced the following promotions and hires:



Josh Woolcock

Josh Woolcock, PE, LEED AP was promoted to Associate. He manages new construction and renovation projects for multi-story office buildings, parking structures, mixed-

use facilities, hotels and high-rise residential buildings. He specializes in finite element modeling and lateral analysis, as well as creatively engineering adaptive reuse projects. He is currently leading several projects including The Yards Parcel N, Brookland Middle School, and Square 737. As SK&A's Assistant Director of Building Information Modeling (BIM), he trains fellow design team members, assisting with the integration and application of BIM/Revit within projects.



Kelle Farster

Kellie Farster, PE, LEED AP, CDT was promoted to Project Manager, and provides project management and engineering design on projects in addition to mentoring other staff

members. Farster has played a pivotal role in assisting with project management for Ballou Senior High School as well as the Barry Farms Recreational Center and North Irving Street projects. A member of SK&A's BIM Committee, Farster contributes to the development of the firm's Revit Standards. As a LEED Accredited Professional and Construction Document Technologist (CDT), she also keeps abreast of developing technologies in sustainable design and construction.

Upendra Poudel, PhD, PE was promoted to Project Manager and is known for his efficient structural solutions with respect to preserving architectural

design. Poudel's projects include the design-build Social Security Complex, Southwest Waterfront Hotels, and Studio Plaza. He received his doctorate degree in structural engineering from Wayne State University and a master's degree from the Asian Institute of Technology also in structural engineering. Poudel has authored six structural engineering publications.



Murat Seyidoglu

Murat Seyidoglu, PE was promoted to Project Manager with SK&A's Structural Repair and Restoration Division. With six years of prior experience, Seyidoglu has gained an

extensive skill set including designing and preparing contract drawings and specifications for new reinforced concrete structures. He has prepared condition assessments, due diligence field investigations, and structural failure analysis. Additionally, Seyidoglu has

designed and overseen construction of waterproofing systems and structural retrofits. **B**

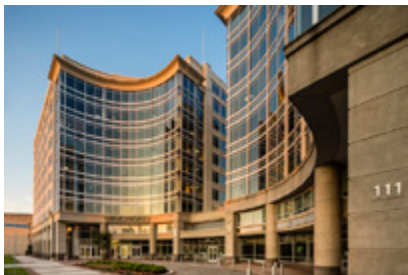
Other SK&A Promotions:

- Assistant Project Manager
 - Rupa Patel, PE
 - Monika Crandall, PE, LEED AP
 - Rony Paredes, EIT
- Structural Engineer II
 - Michael Camarda, EIT
 - Jessica Chrismer, EIT, LEED AP
 - Justin Long, EIT
 - Catherine Newman, EIT
 - Harold Stallworth, EIT
 - Jessica Wakeman, EIT

Other SK&A Additions:

- Assistant Project Manager
 - Negussu Solomon, PE
 - Steven Wiemeler, PE
- Structural Engineer I
 - Jonathan Gallis, EIT
 - Jack Przywara, EIT
 - David Stringer, EIT

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Joel Zingesser to Broaden and Diversify Washington Building Congress

76th Chairman Sees Need to Have WBC More Accurately Represent the Industry

Joel Zingesser's career in the building and construction industry has been anything but traditional; and, as 2013-2014 Chairman, he plans on applying his diverse experience into creating a more well-rounded membership of Washington Business Congress (WBC).

Zingesser has more than 48 years of construction industry experience in both the private and public sectors. Now, he serves as vice president of planning and business development at Grunley Construction, but he took the non-traditional route to get there. Zingesser is an architect by training and a Fellow of the American Institute of Architects. Earlier in his career he managed the local office of an LA-based residential architectural firm, was involved with the creation of the solar and renewable energy research programs for the federal government, and provided construction industry consulting services to major U.S. product manufacturers. Internationally, he consulted to the World Bank and the U.S. Agency for International Development in Russia and Poland after the collapse of the Soviet Union.

Prior to joining Grunley, he was manager of codes and standards services for the construction sector at the National Institute of Standards and Technology. In his current position, Zingesser provides leadership in planning, marketing and business development as Grunley continues to grow.

Zingesser joined WBC for the first time when he was a consultant in 1981, and then rejoined twenty years later in 2001, when he began his career at Grunley. He said, "I came back to the Washington building industry and knew I had to get involved again immediately. WBC is a necessary association to be a part of when you're a building industry professional in Washington, D.C. I initially had an interest in working on the Builders Ball Committee, and then everything took off from there."

Additionally, Zingesser has served WBC as a board member, secretary, treasurer, vice chairman, and now, chairman elect.

As 76th chairman, his main goal is to enhance the diversity of WBC. Through the membership committee and programs, Zingesser is focused on increasing WBC membership from other areas of the industry, including more representatives from real estate development, brokerage, and property management



Joel Zingesser (left) with outgoing WBC Chairman of the Board, Jim Klein.

firms, as well as adding more representation from the architectural and engineering community. "Most significantly, I would like to see the face of WBC be a better representation of the face of our industry, in terms of areas of expertise, ethnicity, gender, and race. We want to make sure that we are growing an association that everyone wants to be a part of and serves its members and the community," Zingesser said.

Zingesser also plans to grow small business membership, and to enhance the participation of the small business representatives in all parts of WBC. Additionally, he would like to establish a permanent home for the Craftsman Hall of Fame. The location has yet to be determined, but he hopes to make great progress in the next several months of his term.

"Personally, I'm looking forward to getting to know more members and see the organization continue to prosper and grow. We've done an excellent job with the quality of events and the support of the community over the last few years, and I consider keeping it up to be the real challenge," he added.

In his downtime, Zingesser, the Rockville, MD resident, enjoys relaxing with his wife, four children, and three grandchildren, and is an avid, but admittedly lousy golfer. **B**



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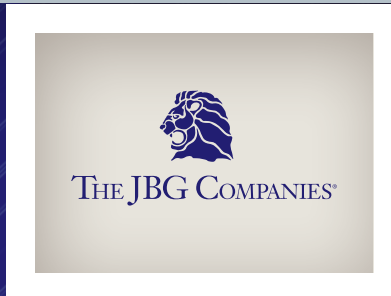


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Headquartered in Southeast Washington, Ward 8, WCS Construction LLC is a certified CBE, Hub Zone, General Contractor specializing in new construction of office, commercial and multifamily projects as well as substantial rehabilitation of multifamily projects. In the past 10 years over 7,500 multifamily units have been completed or renovated, providing significant improvements to the quality of housing in Southeast and neighboring communities. We remain dedicated to providing our award winning construction services to every project we undertake regardless of size or complexity.



THE JBG COMPANIES

Creating and Enhancing Value for more than 50 Years: It is the mission of The JBG Companies to be a world-class investor, owner, developer and manager of real estate properties in the Washington Metropolitan Area. We seek to generate superior, risk-adjusted returns for our investors while actively mitigating risk. JBG is committed to being an engaged and responsible member of the communities in which we operate. JBG invests almost exclusively in urban-infill, transit-oriented developments, and holds a diverse portfolio that encompasses over 23.6 million square feet of office, residential, hotel and retail space. Having deep experience across all product types enables us to diversify our investments, take advantage of market opportunities and mitigate risk through market cycles. We apply skill, experience and rigor to creating and preserving outstanding value for our investors.



THE JBG COMPANIES

WBC Sponsorship Opportunities FY'2014

October 1, 2013 to September 30, 2014

Primary Annual Sponsorships

Corporate (limit 1) - \$10,000 - **SOLD**

- Company profile in *Bulletin* and on WBC website.
- Color full cover ad in each *Bulletin*.
- Prominent position and size of company logo on *Bulletin* sponsor page.
- Prime placement of logo signage and listing on all included event materials.
- Static website banner ad on WBC site.
- 4 tickets to all WBC events. (excludes *Craftsmanship Awards*)
- 2 summer golf outing foursomes.

Aluminum (limit 5) - \$5,000

- Company profile on WBC website.
- 1/3 page color ad in each *Bulletin*.
- Inclusion of company logo on *Bulletin* sponsor page.
- Recognition at events to include logo signage and table tent card.
- Listing on all included event materials.
- Static website banner ad on WBC site.
- 4 tickets to 8 WBC events of your choice. (excludes *Craftsmanship Awards and Holiday Party*)

Website (3 per section) - \$500

- Static website banner ad on WBC site.
 - Jobs Section Sponsor
 - Small Business Section Sponsor
 - Sustainability Section Sponsor

Steel (limit 3) - \$7,500 - **SOLD**

- Company profile in *Bulletin* and on WBC website.
- 1/2 page color ad in each *Bulletin*.
- Inclusion of company logo on *Bulletin* sponsor page.
- Placement of logo signage and listing on all included event materials.
- Static website banner ad on WBC site.
- 4 tickets to all WBC events. (excludes *Craftsmanship Awards*)
- 1 summer golf outing foursome.

Concrete (no limit) - \$2,500

- Company profile on WBC website.
- 1/6 page color ad in each *Bulletin*.
- Listing on *Bulletin* sponsor page.
- Recognition at events to include logo signage and table tent card.
- Listing on all included event materials.
- 2 tickets to 8 WBC events of your choice. (excludes *Craftsmanship Awards and Holiday Party*)

Education Programs: Program sponsors receive 4 complimentary tickets and a sponsor sign at each education event. Reception sponsors receive 2 tickets and a sponsor sign. Please select one or more of the following options:

Program Sponsor - \$500 each or \$1,500 for 4

- Fall 2013 - Program 1
- Winter 2014 - Program 2
- Spring 2014 - Program 3
- Summer 2014 - Program 4
- All Four WBC Programs

Reception Sponsor - \$300 each or \$900 for 4

- Fall 2013 - Reception 1
- Winter 2014 - Reception 2
- Spring 2014 - Reception 3
- Summer 2014 - Reception 4
- All Four WBC Receptions

Networking & Hammerheads Events: Networking and Hammerheads event sponsors help support WBC programs dedicated solely to fostering professional and personal relationships. Sponsors receive 4 tickets and sign for each even sponsored. Networking and Hammerheads dates can be combined for a package of 4 events.

Networking - \$500 each or \$1,500 for 4

- January 2014 - Winter Networking/Judging Day
- March 2014 - St. Patrick's Networking
- May 2014 - Spring Networking
- August 2014 - Summer Networking
- All Four Networking Events

Hammerheads - \$500 each or \$1,500 for 4

- Fall 2013 - Event 1
- Winter 2014 - Event 2
- Spring 2014 - Event 3
- Summer 2014 - Event 4
- All Four Hammerheads Events

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: Check Amex Visa MasterCard Sponsorship Total: _____

Card Number: _____ Expiration Date: _____ Card Security #: _____

Cardholder Name: _____ Card Billing Address: _____



1620 I Street, NW, Suite 810 - Washington, DC 20006
phone: 202-293-5922 - fax: 202-429-1922 - www.wbcnet.org

Submit by Email

Member Projects



Arlington Mill Community Center, Arlington, Va.

WBC member, HITT Contracting Inc., recently completed the construction of the new five-story, 64,000 square-foot **Arlington Mill Community Center**. The complex is adjacent to Four Mile Run at the intersection of Columbia Pike and S. Dinwiddie Street and includes a two-level underground parking garage that boasts 279 spaces, 138 of which are dedicated to a residential building that sits atop the garage podium. Construction began in September 2011 and was delivered to the county in August 2013. Located in one of the most diverse areas of Arlington, the new facility is part of the County's overarching effort to elevate Columbia Pike into a sustainable and walkable urban-style environment.

The community center features a façade comprised of metal panel, curtain wall glazing, and high pressure wood laminate; a modern juxtaposition to the existing regional landscape that surrounds Four Mile Run. The mostly glass façade, of the facility's 8,000 square-foot gymnasium, brings an abundance of natural light to the core. Bringing the outside in and inside out, the multi-purpose gymnasium has the flexibility

to open up to the adjacent outdoor plaza and playground for hosting special events and community festivals. The project, which is targeted to achieve LEED® Gold certification for new construction, features a 36,500 gallon rain harvesting cistern, green roof, and low flow fixtures. Beyond aesthetics and sustainability, infrastructure improvements included upgrading the in-ground utilities, installing a new permanent street signal and expanding services for paving to increase pedestrian accessibility.

From early childhood development to senior citizen programs, Arlington Mill Community Center was built to provide recreational, social, and learning opportunities for all Arlington residents but specifically those in most need of community services. Interior construction included the build-out of a diverse mix of public amenities such as a cardio fitness room, multi-purpose class rooms, game room, and a full-size training kitchen.

SIGAL Construction Corporation, WBC member, has been awarded the renovation of 3206 Grace Street, NW, the future home of **Dog Tag Bakery** in the historic district of Georgetown.

Slated for opening in the first quarter of 2014, the 4,200 square-foot, two-story renovation will serve as the retail location of the bakery. The transformation provides space for patron seating on both floors and training facilities for hands-on demonstrations on the upper level. With an emphasis on the building's interior, including wood beams and exposed brick, Dog Tag Bakery will host finishes friendly to impaired veterans: an ADA compliant elevator will be installed and linoleum-type flooring will be placed in the kitchen for the soft-cushion feel it will provide for the vets.

Dog Tag Bakery, Inc., a tax-exempt 501(c)(3) non-profit organization, provides veterans and their spouses employment and education opportunities. The organization's mission is "to create a bold, new model for transition assistance and job training for veterans (and their spouses) with a service-connected disability who served in the U.S. Armed Forces." Founded by Georgetown University's Father Richard Curry, the program will allow veterans to work in the bakery while also pursuing a tailor-made curriculum at Georgetown's School of Continuing Studies.

SIGAL will entertain veteran-established subcontractors to complete this project where applicable. Construction of the adaptive-reuse project includes stripping out the interior back to the basic structure and reutilizing the building's historic elements such as the exterior façade. A two-stop hydraulic elevator will be installed in addition to an up-to-date kitchen with baking facility and distribution capabilities. All new mechanical, sprinkler, and electrical/lighting systems will be installed. Flooring and utilities (including a fire service line) will be put in and the windows, doors and entrances will be restored as needed.

WBC member, **GPI**, is pleased to announce that their office at **530 Gaither Road, Suite 100, Rockville, MD**, has been awarded LEED Platinum certification under the U.S. Green Building Council's LEED Interior Design and Construction category. GPI is the first engineering firm in the State of Maryland to achieve the highest level of certification for their own space.

Member Projects



Site selection was the critical first step. GPI worked with Adam Schindler of Serten Advisors (formerly Studley), to find a location convenient to staff, that allowed for GPI's preconceived vision of their space, and that was sustainable in its own right. First, Potomac's Redland Corporate Center proved to be the perfect fit, as the first generation space that GPI chose features proximity to the Shady Grove Metro station and multiple bus lines, carpool and fuel efficient vehicle designated parking, bicycle parking and locker rooms, and other excellent amenities.

GPI provided the engineering design for their own office, working with **rand***

Construction to complete the project. GPI utilized in-house 3D Laser Scanning to develop an accurately detailed 3D Revit model to allow for coordinated trade work. While most new tenants want to showcase finishes, GPI wanted to showcase the engineering systems they designed to make the space 'work'. GPI desired an open ceiling structure to allow for display of the engineering infrastructure including fan powered VAV boxes, exhaust fans with fabric duct socks, a chilled beam cassette, ductwork, cable trays, control circuitry, and photo sensors. Employing a detailed model for overlay of trade drawings including the reflected ceiling plan allowed GPI to more easily determine how ceiling mounted systems could be showcased. Relationships with product vendors proved to be invaluable. The design team did not just specify, purchase, and install equipment and systems. Manufacturers provided input on equipment selections and the installation was carefully coordinated with contractors. Design and construction teams had weekly construction meetings and the end results were unquestionably improved because of this open and constant communication.

To reach the goal of Platinum certification, green features implemented in the office include:

- More than 80% of the office work areas have access to daylight and views

From top to bottom, left to right: GPI's new work station area, multiroom and reception space.

- A high level of indoor air quality was maintained during construction and occupancy through the use of low emitting materials and high performance ventilation and filtration measures
- Optimized energy performance of HVAC
- Optimized energy performance utilizing a digital lighting management system with integrated occupancy sensors and lighting controls that automatically turns off lights and general purpose receptacles (plug load monitoring)
- Utilization of electric submetering to measure electric power usage of kW used for lighting, HVAC, and convenience power (plug load)
- High efficiency flush valves, waterless urinals, and low-flow water fixtures to achieve 41% water savings
- More than 81.8% of construction and demolition waste was diverted from landfills through recycling and salvage measures
- Materials for the office include 29% recycled content, 38.7% regional content, and 79.3% certified wood
- A recycling program for paper, glass, aluminum and plastic
- Use of 100% Green Power
- Green Cleaning
- Enhanced Commissioning provided by an independent Third Party **B**

New Members

McClone Construction Company

21515 Ridgetop Circle
Suite 210
Sterling, VA 20166
p. 703-433-9406
f. 703-433-9407
www.mcclone.net
Representatives: **Nathaniel Orr**
and **Brett Steed**

One Source Associates, Inc.

6315 Hillside Court
Suite J
Columbia, MD 21046
p. 410-309-4900
f. 410-309-4910
www.onesa.com
Representative: **Scott Stolzenburg**

Simpson Gumpertz & Heger Inc.

1828 L St, NW
Suite 950
Washington, D.C. 20036
p. 202-239-4878
f. 202-239-4198
www.sgh.com
jnkarras@sgh.com
Representative: **John Karras**

New Small Business Members

AB Construction, Inc.

9450 Annapolis, Rd
Lanham, MD 20706-3004
p. 301-539-4088
f. 301-539-4950
www.ab-constructioninc.com
tim.bako@ab-constructioninc.com
Representatives: **Tim Bako** and **Kim Chan**

Mid-Atlantic Utility Location LLC

4501 Daly Drive
Suite 175
Chantilly, VA 20151
p. 703-378-0100
f. 703-378-6191
www.midatlanticlocating.com
edorman@midatlanticlocating.com
Representatives: **Matthew Ranslem**
and **Erek Dorman**



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Peabody Office

2000 M Street, NW
5th Floor
Washington, D.C. 20037-3307
p. 857-202-8302
www.peabodyoffice.com
Representative: **Alyson Mosk**

New Member Company Descriptions

Simpson Gumpertz & Heger Inc.

Simpson Gumpertz & Heger (SGH) is a national engineering firm that designs, investigates, and rehabilitates structures and building enclosures.

New Small Business Member Descriptions

AB Construction, Inc.


AB Construction, Inc. is a prime/general construction contractor that self performs and focuses on an array of government, state, local, and commercial infrastructure and building disciplines for both vertical and horizontal construction. These areas of construction include but are not limited to total site development, civil construction, utilities, new construction and tenant renovation, facilities management, design build, electrical services, a wide range of environmental services and construction management.

Mid-Atlantic Utility Location LLC

Mid-Atlantic Utility Location provides utility locating, designating, utility survey mapping, ground-penetrating radar, and vacuum excavation services to a wide range of public and private sector clients.

Peabody Office

Peabody Office is one of the Northeast's longest standing office furniture dealers, and has a long line of success extending over 116 years. Today, Peabody Office remains a family owned and operated organization, and it continues to provide the area's business community with progressive office solutions and services. Peabody Office is proud of its heritage of good design.



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HOLIDAY PARTY

Tuesday, December 10th 6-8:30 p.m.
Congressional Country Club

WBC Calendar & Advertising Information

Events Calendar

November – March

- **November 15**, 5 p.m.
Craftsmanship Awards Nomination/
Entry Deadline
- **November 16**, 10 a.m.–12 p.m.
Food & Friends
Washington, D.C.
- **November 20**, 5:30–7:30 p.m.
Hammerheads Networking
(under 40 years-old only)
American Tap Room, Arlington, Va.

- **November 21**, 11:30 a.m.–12:30 p.m.
Craftsmanship Awards Committee Meeting
WBC Offices
- **December 6**, 5 p.m.
Craftsmanship Awards Judge
Sign-Up Deadline
- **December 10**, 6 p.m.–8:30 p.m.
Holiday Party
Congressional Country Club, Chevy Chase, Md.
- **December 21**, 10 a.m.–12 p.m.
Food & Friends
Washington, D.C.

- **February 7**, All-day
Craftsmanship Awards Star Awards Judging
WBC Offices
- **February 7**, 5 p.m.
Craftsmanship Awards Sponsorship Deadline
- **March 7**, 5 p.m.
Craftsmanship Awards Banquet
Early Bird Registration Deadline
- **March 7**, 5 p.m.
Craftsmanship Awards Banquet
Registration Deadline

2013 Editorial Calendar

The **Bulletin** covers issues of importance to the building industry, news about WBC members and information about upcoming events. The topics listed below will be covered as feature articles in upcoming issues of the **Bulletin**. Persons interested in contributing information or advertising should contact WBC before the third week of the month preceding the issue. The **Bulletin** is published ten times a year by WBC. To place an ad, submit material or for more information call **(202) 292-5922**.

December / January
Members Giving Back

February / March
Sustainability

April / May
Craftsmanship Awards

June / July
Rebuilding Together

August / September
Marketing & Communications

October / November
WBC 75th Anniversary & Board
Installation

December / January
Members Giving Back

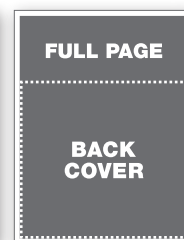
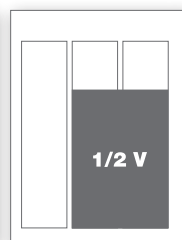
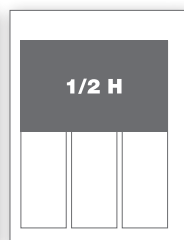
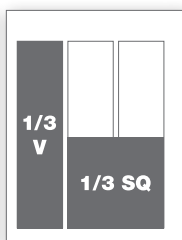
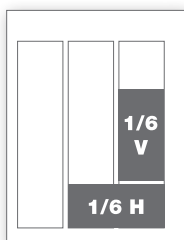
Ad Rates

	1 time	5 times	10 times
Member Rates:			
Black and White			
1/6 horizontal or 1/6 vertical	\$155	\$130	\$110
1/3 vertical or square	\$230	\$190	\$150
1/2 horizontal or vertical	\$430	\$350	\$290
Full-page	\$630	\$510	\$410
Color			
Inside Front Cover	\$730	\$590	\$480
Inside Back Cover	\$730	\$590	\$480
Back Cover	\$830	\$670	\$540

	1 time	5 times	10 times
Member Rates:			
Black and White			
1/6 horizontal or 1/6 vertical	\$210	\$176	\$149
1/3 vertical or square	\$311	\$257	\$203
1/2 horizontal or vertical	\$581	\$473	\$392
Full-page	\$851	\$689	\$554
Color			
Inside Front Cover	\$986	\$797	\$648
Inside Back Cover	\$986	\$797	\$648
Back Cover	\$1,121	\$905	\$729

Magazine trim size: 8.5" w x 11" h | Live area: 8.375" w x 10.875" h

Ad Sizes



1/6 horizontal	4.43" w x 2" h
1/6 vertical	2.1" w x 4.2" h
1/3 square	4.43" w x 4.2" h
1/3 vertical	2.1" w x 8.6" h
1/2 horizontal	6.75" w x 4.2" h
1/2 vertical	4.43" w x 6.38" h
Back Cover	8.0" w x 7.5" h
Full-page	8.25" w x 10.75" h
Full-page + bleed	8.5" w x 11" h +125" bleed