The Official Publication of the Washington Building Congress | Oct./Nov. 2016

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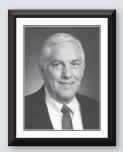


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# Bulletin

#### October/December 2016

Washington Building Congress is a nonprofit association made up of professionals from a variety of disciplines, all with an active interest or involvement in the Washington Metropolitan Area's real estate, design, and construction community. The organization was established in 1937 to represent the collective interests of its members by providing education and networking opportunities and by promoting the advancement of the building industry. For additional information about membership, joining a committee or the WBC Bulletin, call

(202) 293-5922 or visit us on the web at www.wbcnet.org.

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#### **CONNECT WITH US:**







# Chairman's Letter

#### **Dear Members and Colleagues:**



I was honored to take office as the 79th WBC Chairman of the Board on October 1, 2016. We started the new membership year off with the excellent Fall Kickoff and installation of officers attended by 260 members and guests at Columbia Country Club. Thank you to everyone who supported this significant event and for your ongoing support of the Craftsman Hall of Fame. The association followed up in October with the popular Oktoberfest Networking event at Sauf Haus Bier Hall with over 160 people. We will once again cap off a very eventful 2016 with the WBC Holiday Party at Congressional Country Club on December 13.

I would like to congratulate and welcome to the members of the WBC Board of Directors who were installed at the Fall Kickoff in September. John Barron kindly

passed the chairman's gavel off to me during the event. As Immediate Past Chairman, John will be serving as chairman of the WBC Foundation and overseeing the Craftsman Hall of Fame campaign. A very special thank you goes to John for his numerous years of leadership and service to the association. Following are the WBC officers and directors who will be serving our outstanding organization over the next year:

#### **FY'17 WBC Board of Directors**

- Joe Schall Chairman of the Board Pepco
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- · Jacinda Collins Director American Institute of Steel Construction
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- Sean Frazier **HSU Builders**
- Bob Freas Director Exponent

- · Bob Frew Director Balfour Beatty Construction
- Gabriel Jahn Dynalectric Company
- Greg Koger Holland & Knight
- · Erin Meitzler Director Forrester Construction
- Pat Mercer Director Siemens Industry

Planning for the 2017 WBC Craftsmanship Awards program started in early September. The deadline for submission of entries for the 61st annual event is November 14. On January 12, teams of industry judges will evaluate all entries based upon recognized standards associated with quality craftsmanship. The Craftsmanship Awards program will culminate on Friday, March 31, with the magnificent awards banquet recognizing over 400 individual craftsmen and honoring the new Hall of Fame inductees. If you would like serve as a judge, be a sponsor, or view further information regarding Craftsmanship Awards, please visit the WBC website at wbcnet.org.

As we move into the new fiscal year, I would also like to take this opportunity to ask that you please renew your WBC membership, if you have not already done so. We will need the support and participation of everyone in order to move forward as a unified group. The membership year runs from October 1 to September 30, and annual renewal payments must be received no later than December 30 for members to be included in the 2017 WBC Industry Index membership directory. Additionally there are many great advertising opportunities still available for the printed directory. If you have questions regarding membership renewal, sponsorship or advertising, please contact Rita Reis at (202) 293-5922.

Finally, the WBC Holiday Party is fast approaching. This extremely popular industry event is scheduled for Tuesday, December 13, at the magnificent Congressional Country Club in Bethesda. Please plan on attending what is generally recognized as the premiere industry holiday event attended by over 700 people.

I look forward to seeing you at an upcoming WBC program or event. Thank you for your ongoing support.

Best regards,

forgh felhall

Joe Schall WBC Chairman of the Board



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# **Industry** Report

#### **Electrical Alliance Contractors Top Washington Business Journal Annual List of Largest Electrical Contractors**

The Washington Business Journal recently ranked the top 16 electrical contractors in the D.C. metropolitan area, 13 of which are Electrical Alliance contractors.

The Electrical Alliance is a cooperative effort between electrical contractors of the Washington, D.C. Chapter of National Electrical Contractors Association (NECA) and skilled craftsmen of the International Brotherhood of Electrical Workers (IBEW), Local Union 26.

The Electrical Alliance contractors on the list (based on 2015 Washington metro-area revenue) were:

- Power Solutions LLC \$253.88 million
- Dynalectric, An EMCOR Group Inc. Co. -\$152.3 million
- Freestate Electrical Cos. \$141 million
- J.E. Richards Electric Inc. \$122.05 million
- Mona Electric Group Inc. \$112 million
- Rosendin Electric \$109.13 million
- Singleton Electric Co. Inc. \$82.25 million
- Power Services Inc. \$48 million
- PerLectric Inc. \$43.2 million
- Contemporary Electrical Services Inc. -\$33.91 million
- Heller Electric Co. Inc. \$26.37 million
- RTL Electric Co. Inc. \$21.4 million
- Adcock's Systems LLC \$14.6 million

The 13 Electrical Alliance contractors on the Washington Business Journal's list have worked on large-scale projects including the African American History and Culture Museum, Blue Plains Wastewater Treatment Plant, Ballou High School and many others.

"These Electrical Alliance contractors made the WBJ list because of their extraordinary efforts to deliver exceptional value and satisfaction to their customers," said Andrew Porter, executive director, Washington, D.C. Chapter of NECA. "And, together, our 200 Electrical Alliance contractors are an important part of our economy, employing more than 7,000 IBEW workers in the region."



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# **Industry** Report

# Insurance Associates Hires One, Promotes Two

Insurance Associates is recently announced the hire of a new associate, Karen Garceau, and the promotion of two employees: **Lexi Stock** and **BJ Westner**.

Garceau was hired to Insurance Associates in May 2016. Her career started early in high school working for her father's property and casualty insurance firm in Maine. For 20 years after, she specialized in construction at an independent insurance agency in Florida. Garceau was responsible for account management, risk management, client services, marketing, sales, and agency operations. She brings her greatest strengths to IA that consists of understanding the unique insurance needs of the construction industry and her ability to solve problems. Garceau graduated from Florida State College at Jacksonville and also earner her Certified Insurance Counselor designation in 2003 and Certified Risk Manager Designation in 2009.

IA promoted Stock to director of marketing and communications for the agency. She has been with IA since 2012 and has developed their strategic marketing plan from the ground up. Her marketing responsibilities include increasing brand awareness, agency newsletters, social media, e-blast campaigns, and the company website. In addition to marketing responsibilities Stock also demonstrates IA's interactive portal to clients and manages all public relations activities for the agency. Stock also represents IA as Chairman for Associated Builders and Contractors of Metro Washington (ABC)'s Young Professionals Group, ABC.XYZ. She received both her BBA and MBA from Loyola University Maryland.

Westner was promoted to senior claims consultant. He has been a significant part of IA's claims team for over four years and has made a huge impact in the agency's ability to provide top notch, value-added service



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# Industry Report

to its clients. With over 16 years of claims experience, his technical skills, education, and eye for detail, Westner has been an aggressive advocate for IA's clients. Since joining the agency, he has assisted clients with large and complex claims as well as helped clients lower their experience mod and implement proactive back to work programs. Whether he's using case law to get a claim paid or using his wealth of multi-lines claims knowledge to answer many "what if" scenarios, Westner is always available to help a client with their claims needs. He graduated from the Associated Builders and Contractors of Metro Washington's Leadership Development Program in 2015. B











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#### **Chairman Profile**



# With A Focus On **Education and** Membership Growth, **Schall Takes The Reins** as the Washington Building Congress's 79th Chairman

riginally from Hicksville, NY, incoming Washington Building Congress Chairman, Joseph D. Schall, P.E., first came to the Washington, DC area in 1978 after graduating from Pennsylvania State University and taking an engineering position with Potomac Electric Power Company (Pepco). Over the years, Schall moved up through the ranks at Pepco, holding a variety of positions with ever-increasing responsibility.

Now, nearly four decades later, Schall serves as Principal Project Manager at Pepco. In this role, he provides leadership to multi-discipline teams in executing the design, licensing/ permitting and construction of large electric system transmission and distribution projects—ensuring that projects are delivered on schedule and within budget.

While having participated in WBC's networking events early on, it wasn't until former Pepco executive William J. Sim (WBC Chair, 2006-2007) suggested that he get more involved with the organization that Schall took on a more active role. He served as Vice-Chair and, later, Chair of WBC's Program and Education Committee.

"It was an area of particular interest to me. It was what really attracted me to this wonderful organization to begin with—the networking, the people, the recognition of our crafts people."

As a result of Schall's dynamic involvement with the committee, he was later nominated to the WBC Board of Directors—ultimately working his way up to become Chairman of the Board.

As WBC's 79th Chairman, Schall intends to focus much of his effort on ensuring WBC's members are provided with great networking and business development events, as well as a variety of robust educational programs.

"We've got a really great [Program and Education] committee, now; and our programs are well attended. My intent is to provide [the committee] with the support and resources they need to develop and execute top-notch networking events and educational opportunities for our members."

Another of Schall's primary objectives for the coming year is to grow the WBC's membership; in particular, by increasing participation from small and minority businesses.

"I'm interested in crafting an externally-facing communications plan for expanding our membership base, and will work with our Membership and Communications Committees to explore how we might accomplish this."

Finally, Schall will oversee the ongoing construction of the Craftsman Hall of Fame exhibit at the WBC's headquarters. "This important exhibit celebrates the skill, dedication, and passion of the master craftsmen working in our construction industry."

Once the exhibit is complete, it will require additional funds to maintain operations. Therefore, the WBC Foundation has established a goal of raising \$250,000 to sustain its operations through 2025. "Through the generous support of our membership I'm certain we will achieve and surpass this funding goal." See article on pg 9 for more information about the Craftsmanship Hall of Fame.

Schall lives in Anne Arundel County, Maryland, and is the proud father of three grown and successful children, and two grandchildren. When he has some time to himself, Schall enjoys golfing, traveling and catching an occasional Redskins game on TV.

"I became a Redskins fan when I first moved to the DC area in '78—it was easy then...they were really good! ...of course, it's a bit more challenging here these days." B



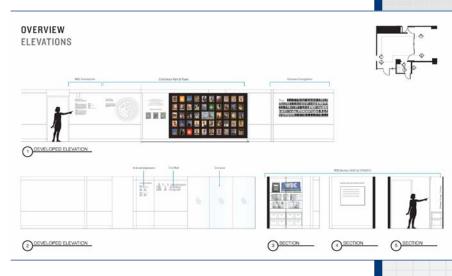


he Campaign for the Craftsman Hall of Fame seeks to raise \$250,000 to sustain ongoing operations for the Hall of Fame through June 2025. The Hall of Fame is co-located with the Washington Building Congress headquarters in downtown Washington, DC. It was designed by award-winning exhibit designer Ralph Appelbaum Associates of New York City and is being built by local exhibit fabricator Explus Incorporated. Construction is under way, and is currently scheduled for completion before the end of the year.

Founded in 2008, the Hall of Fame currently showcases 33 individuals who serve as exceptional examples of professionalism and dedication. The Craftsman Hall of Fame celebrates those who do—those who do the physical labor of building, day in and day out. In no other setting are the men and women who actually do the work elevated and honored for their extreme skill and dedication to their trade.

By sharing the personal stories of these superior craftsmen, the Hall of Fame promotes the highest professional standards and exemplary leadership models. Using interactive touch screen technology, the Hall of Fame is a permanent record of craftsmanship stories and achievements. Each inductee's story is told through video narrative so that visitors will understand why this work is vital and what inspires these master craftsmen.

Open to the public, the Craftsman Hall of Fame brings together all the trades. It celebrates skill, dedication, ambition, leadership and passion. And because construction trades are often "family affairs," the Hall of Fame also memorializes the achievements of generations of family members who have dedicated themselves to honing a particular trade.



The Washington, DC region's built environment is the nation's historical record. The Craftsman Hall of Fame celebrates those craftsmen who made it possible, who created it. It is the most public of thank yous to the craftsmen who dedicated their lives to their chosen trade.

Serving as an inspirational platform, the Craftsman Hall of Fame will create visibility within the industry, encourage future generations of craftsmen and provide general public education about the construction trades.

For more information and sponsorship opportunities, please contact Steve Kenton at the Washington Building Congress Foundation, (202) 293-5922 or go online to <a href="https://www.wbcnet.org/community-outreach/hall-of-fame-campaign">www.wbcnet.org/community-outreach/hall-of-fame-campaign</a>.



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# 2016 Fall Kickoff











#### 2017

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GCS, Inc. Celebrates Groundbreaking of The Residences at Gateway With DC Mayor Bowser

**Donohoe Construction Company** hosted a "Topping Out" celebration for The Wharf Parcel 5 Hotels project in Washington, DC in October. The 300,000-square-foot hospitality project at the mixed-use waterfront community will feature a dual-branded hotel by Hilton Worldwide and Hyatt Hotels Corporation.

Canopy by Hilton, a 120,000square-foot luxury hotel, will have 175 keys, and **Hyatt House**, a 145,000square-foot extended-stay hotel, will have 238 keys. The combined hotels will be connected through ground-level common areas and share amenities including, a cafe/bar, a fitness center, meeting room space, a courtyard with outdoor terraces, an outdoor pool and

a rooftop bar with expansive views of the Potomac River. The hotel site includes more than 30,000 square feet of street-level retail and restaurant space atop two levels of below grade parking. The hotels are currently scheduled to open as part of The Wharf's first phase in Fall 2017.

The groundbreaking of **The** Residences at Gateway in Washington, DC took place last month, marking a critical path forward in ending homelessness in the District of Columbia and helping to revitalize portions of Bladensburg Road NE identified as part of the Great Streets initiative introduced by the DC Government in 2006. **GCS, Inc.** is serving as the project's general contractor.

# Member Projects

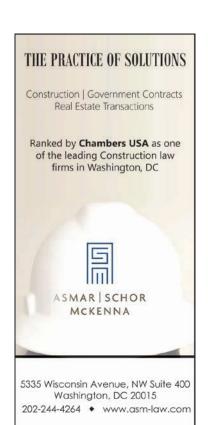
Michael Sigal, President of GCS, Inc., said, "This area of DC is particularly important to GCS; we just moved our offices back to our original location on Yost Place, NE where we have had a location for 30 years. We are excited about furthering the development in this neighborhood and providing affordable housing options to the residents of our city."

The new 35,000 SF, 5-story apartment building replaced two vacant buildings at 2613-2615 Bladensburg Road NE. The first floor will host a mix of parking, administration, and apartment space, and the remaining floors will be home to a mix of 1- and 2-bedroom apartments. A reinforced concrete podium slab will be supplemented by stick frame construction for the second floor up. Upon completion, there will be a total of 33 apartment units and 17 parking spaces. It is important to note that 100% of the units will be Affordable Apartments. B



The Wharf Parcel 5 Hotels project, Washington, DC

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# **New** Members

#### New Members

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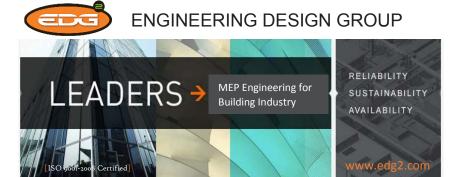
#### New Small Business Members

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www.marylandcomputerservice.com Representative: Steve Johnson







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**Events Calendar** 

# WBC Calendar & Advertising Information

#### **November 2016**

- November 14, 11:30 a.m. 12:45 p.m. Hammerheads Committee Meeting Conference Call
- November 14, 5:00 p.m. Craftsmanship Awards Nomination/Entry Deadline: Nomination forms must be received with payment at the WBC Office by 5:00 p.m.
- November 17, 11:30 a.m. 12:45 p.m. Craftsmanship Awards Committee Meeting **WBC Office**
- November 17, 5:00 8:00 p.m. Evening Program: Higher Education Opportunities Washington Marriott at Metro Center, Washington, DC
- November 19, 10:00 a.m. 12:00 p.m. Food & Friends (=) | 1 members only) 219 Riggs Road, NE, Washington, DC

#### **December 2016**

• December 13, 6:00 - 8:30 p.m. Holiday Party Congressional Country Club, Bethesda, MD • December 17, 10:00 a.m. – 12:00 p.m. Food & Friends (open to members only) 219 Riggs Road, NE, Washington, DC

#### January 2017

- January 12, 8:00 a.m. 4:30 p.m. Craftsmanship Awards Judging Day Judges are to meet at Maggiano's Little Italy Restaurant, McLean, VA
- January 12, 4:30 7:00 p.m. Winter Networking Maggiano's Little Italy Restaurant, McLean, VA

The Bulletin covers issues of importance to the building industry, news about WBC members and information about upcoming events. The topics listed below will be covered as feature articles in upcoming issues of the **Bulletin**. Persons interested in contributing information or advertising should contact WBC before the third week of the month preceding the issue. The **Bulletin** is published ten times a year by WBC. To place an ad, submit material or for more information call (202) 293-5922.

#### April/May

Craftsmanship Awards

June/July Rebuilding Together

#### **August/September** Sustainability

October/November

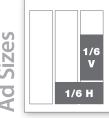
#### **December/January** Members Giving Back

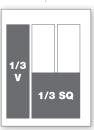
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1/6 horizontal or 1/6 vertical	\$155	\$130	\$110
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Full-page	\$630	\$510	\$410
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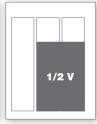
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Inside Front Cover	\$986	\$797	\$648		
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Back Cover	\$1,121	\$905	\$729		

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1/3 square	4.43"w x 4.2"h
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