

Marketplace: Our Smart Green City



A learning & networking platform integrating booths, chat spots, and a la cart conferences for a personal and customized learning experience



A showcase for the new energy technology will change the ways we work, learn, and play



**Register Now!**

Visit [www.SEreply.com](http://www.SEreply.com) Key

Your energy management answers are here.



Register now to get your FREE Xperience Efficiency 2013 white paper kit!

Plus enter to win an Apple® iPad® mini!

Visit [www.SEreply.com](http://www.SEreply.com) Key Code z755v

Platinum sponsor:



Gold sponsor:



Gold sponsor:



Join the Conversation



What is the secret to intelligent energy management?

Companies want answers...  
Cities want answers...  
Consumers want answers...

# Xperience Efficiency 2013

**June 4-6: Washington, D.C.**

Hilton Alexandria Mark Center  
5000 Seminary Rd. Alexandria, VA 22311

*Registration is FREE, see reverse for details.*

Our brands:



by Schneider Electric



by Schneider Electric



by Schneider Electric



by Schneider Electric



Real-time Intelligence



by Schneider Electric



by Schneider Electric



Efficient Enterprise Energy architects  
**Smart City**  
 EV charging Smart Homes  
 Machine-Structure Smart mobility  
**StruxureWare**  
**EcoStruxure**  
 Smart Water Energy Management Services  
 PlantStruxure InfraStruxure  
 Summit Smart Grid  
 Smart Public Services  
 PowerStruxure Smart Buildings  
**Energy Efficiency**  
 Install Based Services  
**Efficient Home**



At home



At work



Across the grid



In your city

# Xperience Efficiency 2013

Washington DC—June 4-6, 2013

Registration is FREE, Visit [www.SEreply.com](http://www.SEreply.com) Key Code z755v



With over 20 breakout sessions and interactive displays on the latest industry and product updates, this free event will give you the fast, easy answers necessary to solve your energy and sustainability challenges—all in one place. Don't miss this opportunity to learn new ways to save money, increase efficiency, improve competitiveness, and grow your organization. Sessions repeat daily, so choose the day

Time	Xperience Efficiency Daily Agenda					Market-place
8:00 - 9:00	Registration + Breakfast					OPEN
9:00 - 9:45		Energy efficiency for mid-size buildings	Integrating efficiency into healthcare - a life cycle approach	Optimizing machine, line, and process efficiency in manufacturing operations	Energy solutions for federal facilities: How to harness sustainable savings and increased resiliency	OPEN
10:00 - 11:00	Welcome & Keynote Opening Address					CLOSED
		<b>TRACK 1: Technology &amp; Innovation</b>	<b>TRACK 2: Systems &amp; Solutions</b>	<b>TRACK 3: Energy &amp; Sustainability Services</b>	<b>TRACK 4: Market &amp; Trends</b>	
11:15 - 12:00	Big trends, practical implications	How green standards are changing data center design and operations	Efficient security to meet modern day challenges	Driving business performance through sustainability	Managing 'Big Data': Federal use cases for real-time data infrastructure	OPEN
12:00 - 1:00	Lunch					OPEN
1:00 - 1:45	On the path to high-performance buildings and beyond	Cyber security: A roadmap to secure solutions	The 12 essential elements of data center operations	Turning operating inefficiencies into capital investments	Smart water for smart cities	OPEN
2:00 - 2:45	Transform energy into an asset: Turning energy dilemmas into opportunities	Retrofit, build, or go cloud/colo? Choosing your best direction	Campus wide system visualization	Solving the maintain vs. modernization equation	What's new in the smart grid	OPEN
2:45 - 3:15	Break					OPEN
3:15 - 4:00	How do we make smart cities a reality: five steps to 'smart'	<i>Featured Customer Speaker</i>	The smart grid - Supply and demand side equivalent solutions	Transforming data into sustained energy performance	Improving your PUE while consolidating into an existing live data center	OPEN
4:15 - 5:00	<b>Closing Session</b>					
5:00 - 6:30	Reception in Marketplace					
		<b>TRACK 1</b>	<b>Technology &amp; Innovation</b>			
		<b>TRACK 2</b>	<b>Systems &amp; Solutions</b>			
		<b>TRACK 3</b>	<b>Energy &amp; Sustainability Services</b>			
		<b>TRACK 4</b>	<b>Market &amp; Trends</b>			
		<b>Breakfast Sessions</b>	<b>Your Business</b>			