GSA Presentation to The Washington Building Congress



Andrew Blumenfeld Public Buildings Service Office of Acquisition Management



GSA General Services Administration

FY-2016 In A Nutshell

New Construction	\$ 1,607,738,000
DHS Consolidation at St. Elizabeth's	\$ 341,000,000
Alexandria Bay, New York, Land Port of Entry	\$ 105,600,000
Columbus, New Mexico, Land Port of Entry	\$ 85,645,000
Federal Judiciary Courthouse Project Priorities	\$ 947,760,000
Federal Buildings	\$ 52,733,000
FBI Headquarters Consolidation	\$ 75,000,000
R&A	\$ 610,331,000
Major Repairs and Alterations	\$ 310,331,000
Basic Repairs and Alterations	\$ 300,000,000
Special Emphasis	\$ 125,000,000
Fire and Life Safety	\$ 20,000,000
Judiciary Capital Security	\$ 20,000,000
Energy and Water Retrofit and Conservation Measures	\$ 10,000,000
Consolidation Activities	\$ 75,000,000



National Capital Region Minor Repair & Alteration Projects in FY16

<u>Value</u>	Number of Projects	Cumulative Value
\$0 – 250K	8	\$ 2.0M
\$250K - \$500K	28	\$10.1M
\$500K - \$1M	26	\$17.8M
\$1M +	17	<u>\$25.5M</u>
TOTAL		\$55.4M



The Courts Portfolio, Market Conditions & The Opportunity for Reform



Public Buildings Service Office of Acquisition Management



GSA General Services Administration

Bottom Line Up Front

- A Unique Opportunity to Raise Our Game
 - Courts: PBS Largest Single Customer
 - Unprecedented Funding Level (\$950M)
- Confluence of Interests Amongst Key Stakeholders
 - Congress
 - Federal Courts
 - Administrative Office of The Courts
 - PBS Improving Time to Market
- PBS Challenge: Sound Business Strategy For A Seller's Market

"The High Volume of Work Underway Continues to Put Upward Pressure on Skilled Labor. As a result, we are seeing vendors being more selective in their pursuits, which has driven selective trade cost increases."

> Attilio Rivetti Chief Economist Turner Construction Report

Strategy For A Seller's Market

- Market Factor : Seller's Market
 - Contrast ARRA Market Conditions
 - Commercial Work is Plentiful (and Lucrative)
 - Purchasing Power Declines with Time
- Market Factor: National Shortage of Skilled Labor
 - Biggest Single Risk to Portfolio Success
 - Particularly Acute in the Southeast United States
 - Labor is the Single Largest Cost of Construction
- PBS Challenge: Making Our Projects Attractive to Industry

Making PBS Work Attractive to Industry

- Goal: Robust Competition Amongst Top Firms
- Attracting the Best Firms:
 - Industry Input (Union & Open Shop)
 - Risk Based PBS Staffing
 - Forward Leaning Project Delivery Methodology
 - Mix of Design-Build and CM at Risk
 - Equitable Distribution of Cost Risk
 - Guaranteed Maximum Price (GMP) Pricing
 - CM at Risk: Deferred Pricing & Value Engring
 - Minimizing Bid & Proposal Costs
 - Bid and Proposal Costs are A Function of Time

Attractive to Industry, Cont'd

- Streamlining the Process -
 - Downselect to Three in Phase I
 - Qualifications Based (No Pricing)
- Phase II Submission
 - Written Proposal Limited to 25 pages
 - » Reduced Bid & Proposal Costs
 - » Faster & Easier to Evaluate
 - » "Essay Contest" is Rarely a Discriminator
 - Evaluation Factors Fewer is Better
 - » (Mostly) Standardized for Courts Portfolio

Attractive to Industry, Cont'd

- Evaluation Factors
 - Design Concept (Design-Build & Bridging only)
 - Key Personnel (*Small Number of Critical People*)
 - Schedule Offerors Propose the Schedule
 - Not Less than xx days or more than yy days
 - Sensitive Measure of Labor Availability
 - Balances Overhead vs Acceleration Costs
 - Evaluation preference for faster completion
 - Evaluate schedule risk concurrently— Avoid a liar's contest
 - Oral Proposal





Attractive to Industry, Cont'd

- Oral Proposal (Small Group)
 - Key Personnel plus 1-2 Executives
 - Shortly Before Award (30-45 Days)
 - Opportunity to Ask Questions
 - Assess Intangibles
 - Favored by Industry More Likely to Participate
 - Fast and Easy to Evaluate

A Few Words About Regulatory Considerations

- The Flexibility Is There, We Just Need to Use It
 - Strategy is Fully Compliant with FAR, Specifically;
 - Qualification Based Downselect
 - Proposal Page Limits
 - Bidding the Schedule
 - Focus on Key Personnel
 - Oral Proposals