

WBC – Waterfront Development

June 16th, 2016

THE WHARF

HOFFMAN • MADISON WATERFRONT

1885



1950's



2003



2014

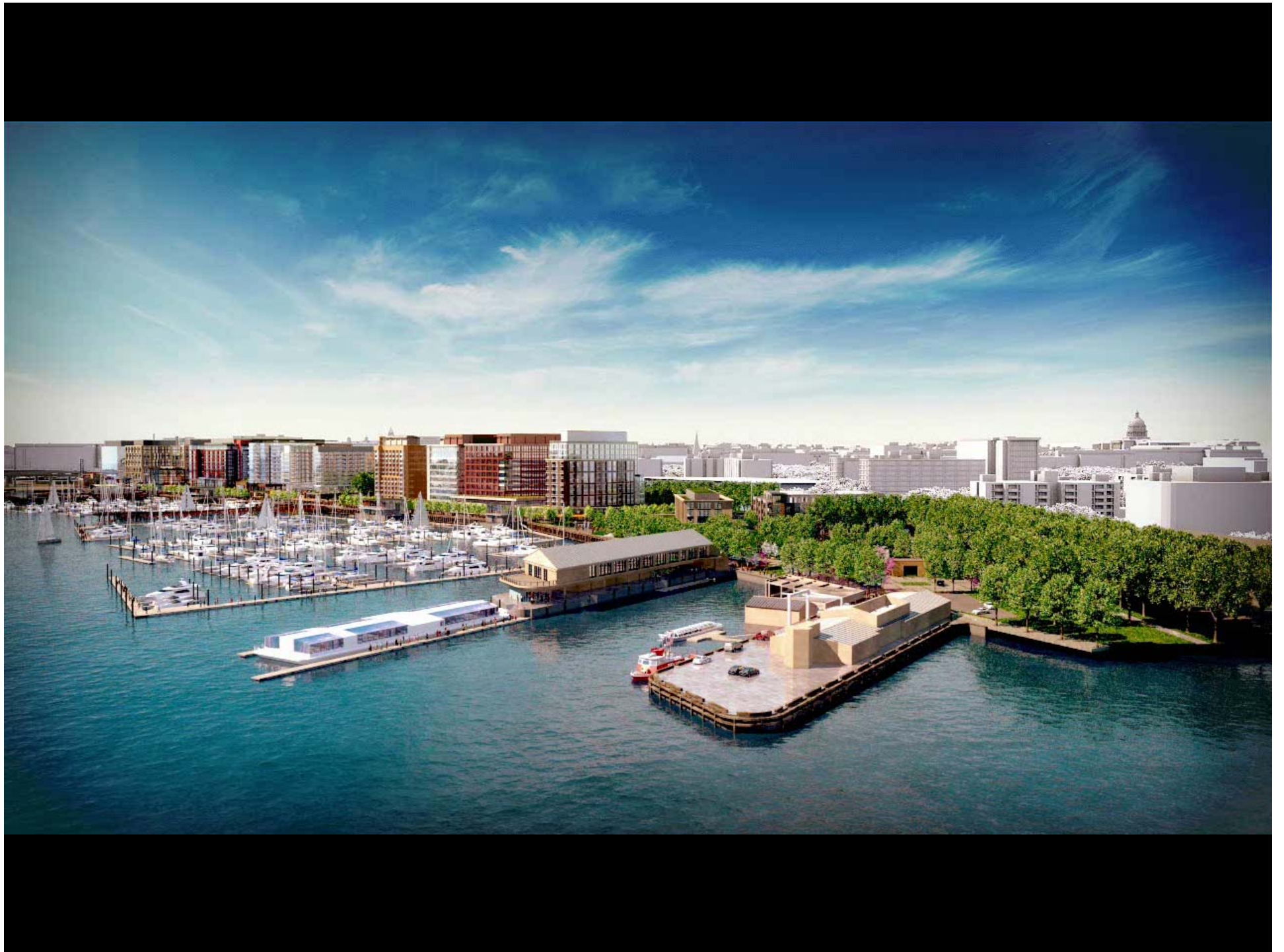




Building on Urban Fundamentals

SUSTAINABLE FORM







THE WHARF / PLACEMAKING

The Wharf was designed by a world-class team of architects, planners and engineers led by Ehrenkrantz, Eckstut & Kahn Architects, the preeminent waterfront architects in North America, to establish a completely new waterfront with a series of compelling places, including The Wharf Concert and Convention Center, an artisanal food market, retail mezza, public piers, and circumscribe all interconnected by a one-of-a-kind waterfront promenade, within a coordinated framework of transit and pedestrian systems that accommodate vehicles while also respecting a pedestrian orientation.

Reinventing Business at the Waterfront

OFFICE



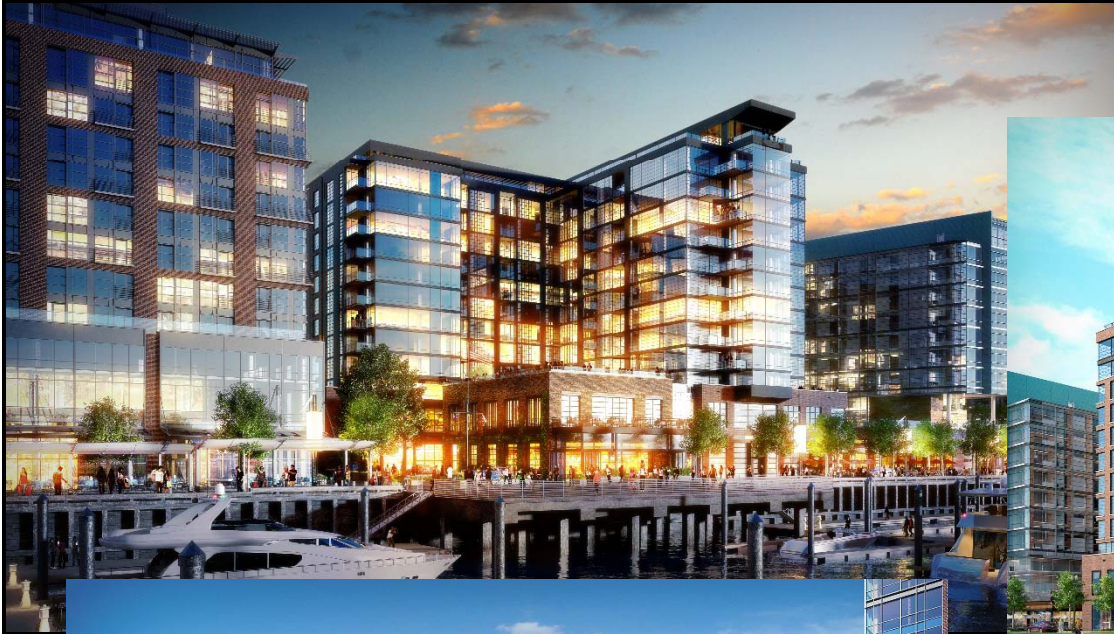
Visitors Welcome.

HOTELS



Water is Life.

RESIDENCES



Connectivity. Efficiency. Speed.

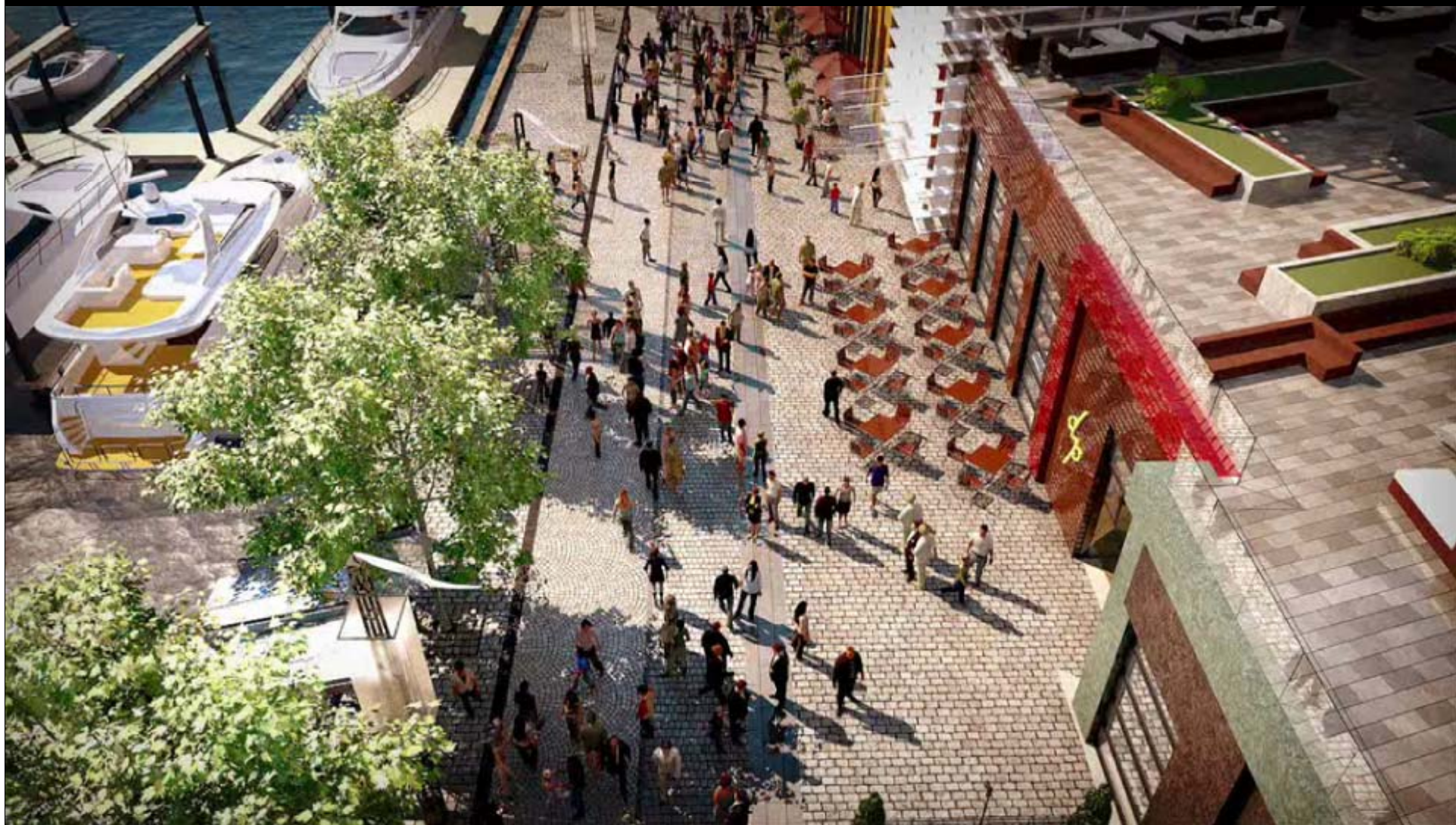
SUSTAINABLE TRANSPORTATION

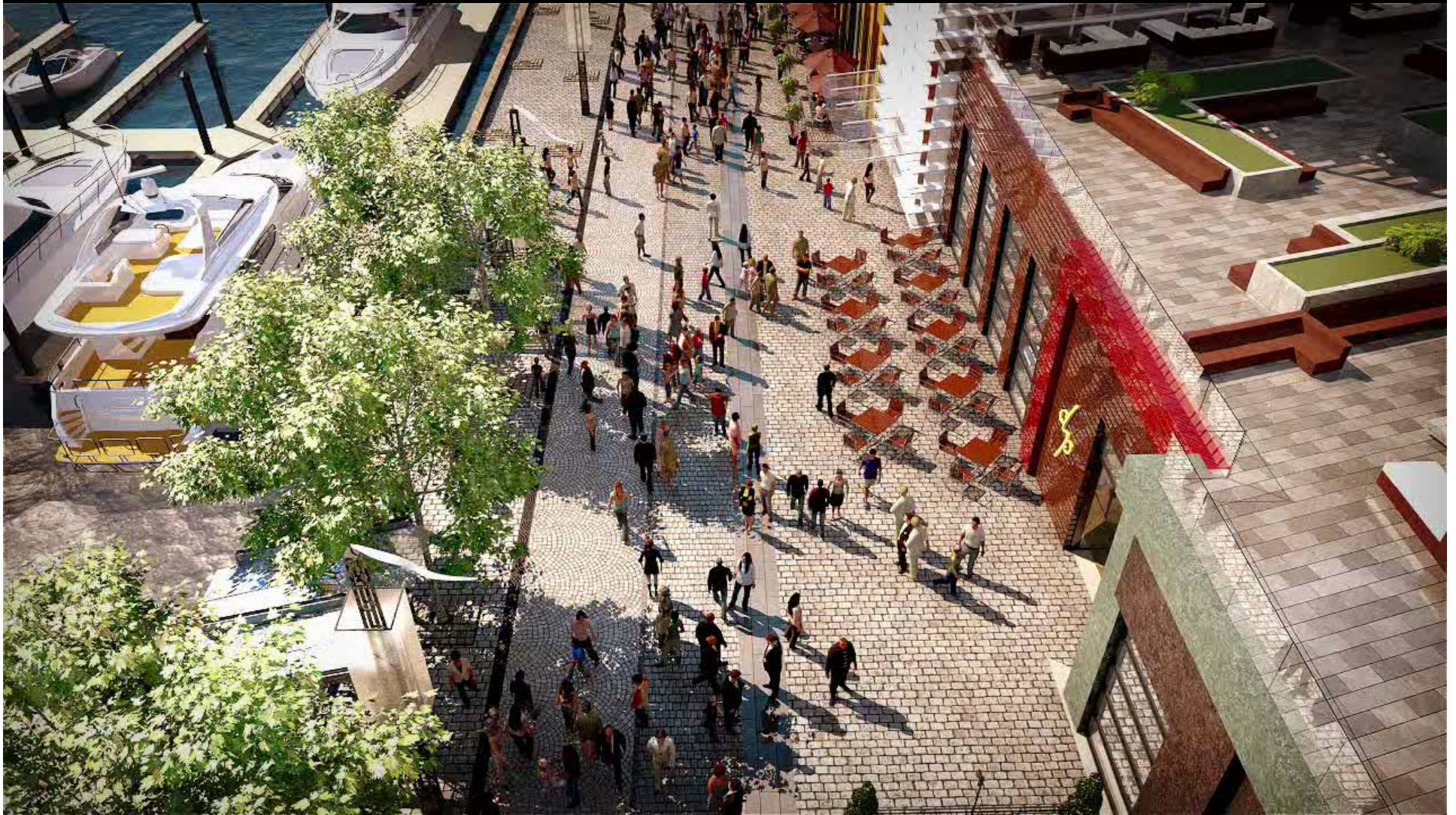




Healthy. Clean. Resilient

ENVIRONMENTAL SUSTAINABILITY





Authenticity. History. Creativity.

CULTURAL SUSTAINABILITY







PEARL STREET



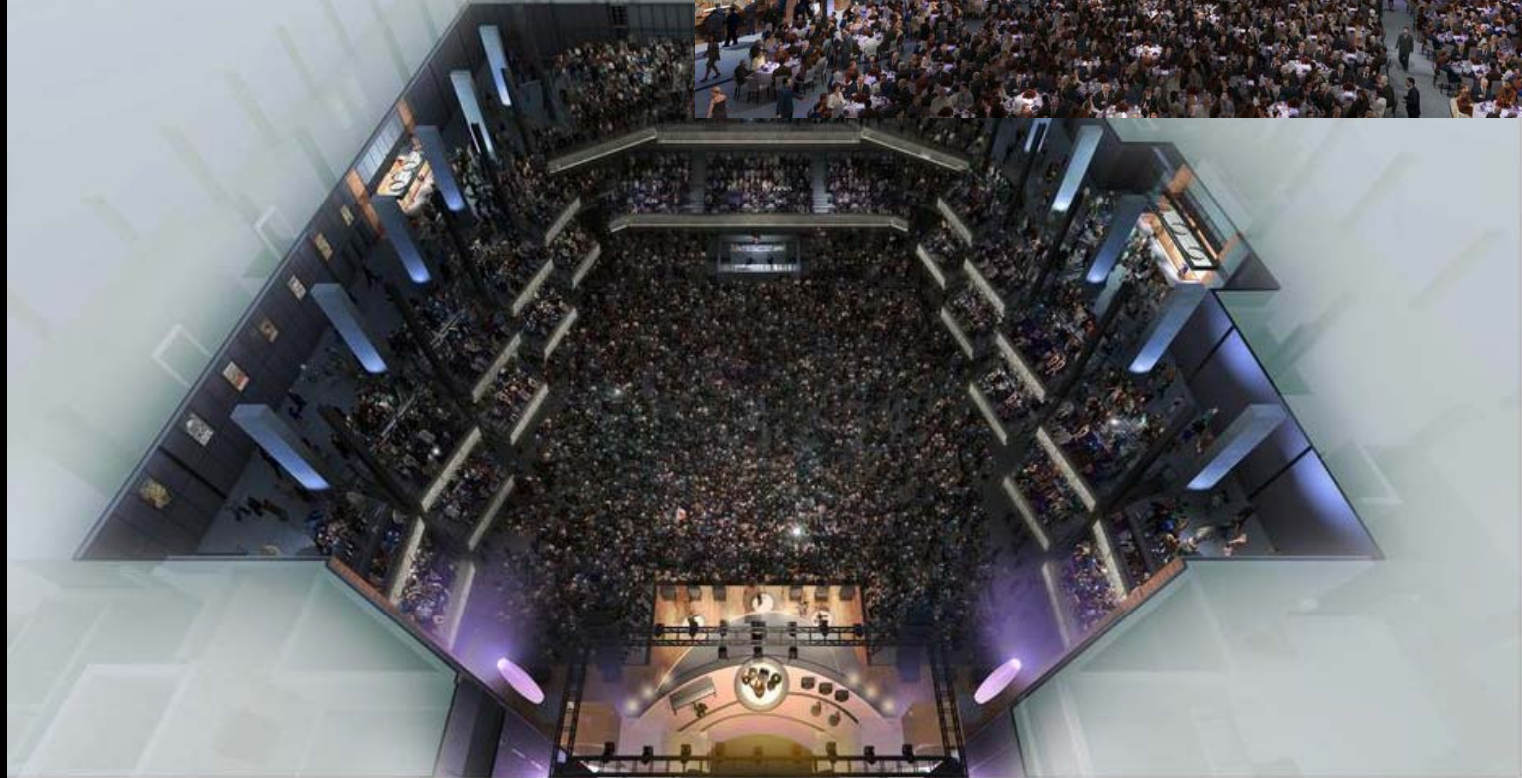




WHARF HALL







Home Grown Businesses.

LOCAL ECONOMIC SUSTAINABILITY





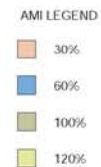






Respecting the History. Building Towards the Future.

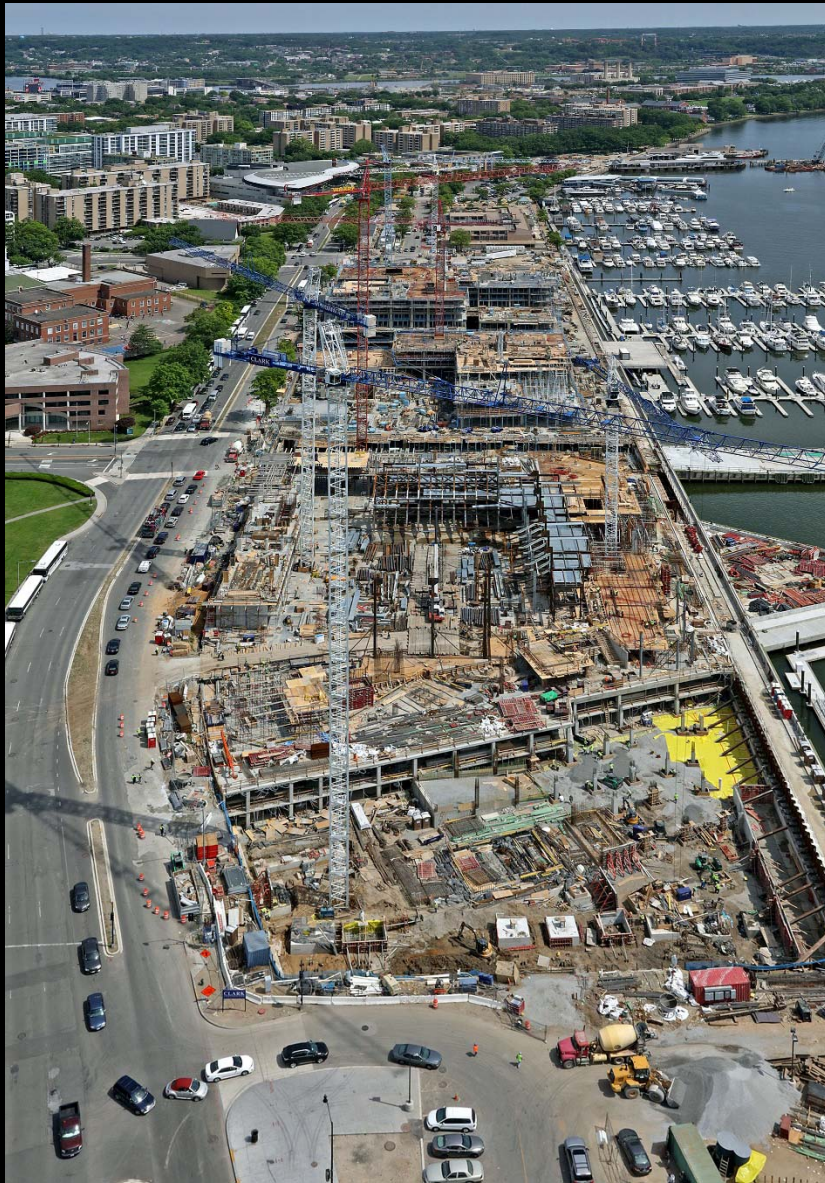
COMMUNITY SUSTAINABILITY

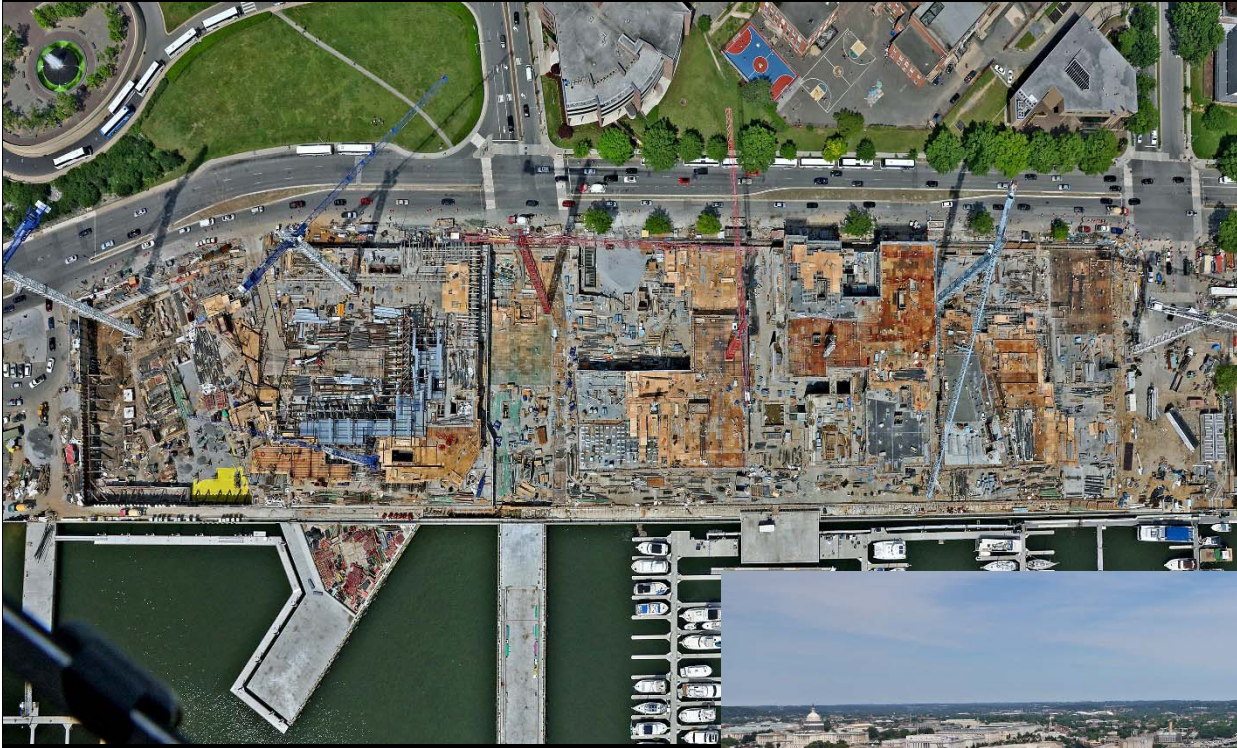




Making Progress Every Day

Construction





Opportunities for Tomorrow

On the Boards

PHASE 2



THE WHARF HOFFMAN • MADISON WATERFRONT
Perkins Eastman

JUNE 2016





Thank you!

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THE WHARF

HOFFMAN • MADISON WATERFRONT