# WASHINGTON BUILDING CONGRESS WATERFRONT DEVELOPMENT



**Peterson Companies** is one of the largest privately-owned real estate development companies in the Washington, DC region.

Founded by Milt Peterson 50 years ago, the company has created some of the most prominent and successful mixed-use, residential and office developments in Northern Virginia and Maryland including: Virginia Gateway, National Harbor, Downtown Silver Spring, Rio Washingtonian Center, Fairfax Corner, Fair Lakes, Burke Centre and Tysons McLean Office Park. Our belief in responsible land use is a core value and we have developed thousands of acres of wetlands, utilized cutting-edge solar technology and achieved LEED certification on many of our buildings.

Peterson Companies offers a fully integrated real estate platform with in-house expertise on all aspects of land-use and development including land acquisition, planning and zoning, design and construction, property management, leasing and asset management.





**EAST MARKET** 



**VIRGINIA GATEWAY** 



**WASHINGTONIAN CENTER** 



DOWNTOWN SILVER SPRING







**BUILDING B AT FAIRFAX CORNER** 



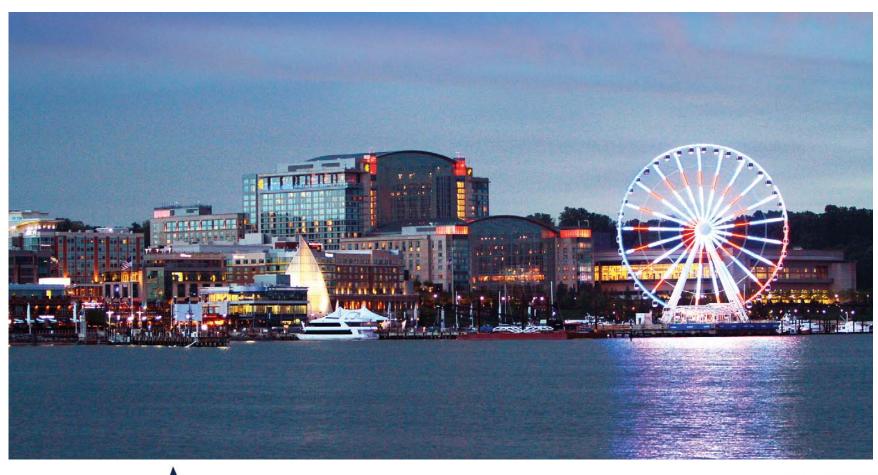


**DULLES DISCOVERY, HERNDON, VA** 



FBI – NVRA-MANASSAS, VA







\* NATIONAL \_\_\_\_ HARBOR \*

#### **NATIONAL HARBOR-THE VISION**







### A rare opportunity in the Nation's Capital









The Vision A Family Resort Destination on the Banks of the Potomac









February 1996 Land Purchase

June 1998 Conceptual Site Plan passed by Prince George's County Planning Board.

June 2001 Preliminary Plan of Subdivision ("PPS") passed by Planning Board.

June 2003 MD Ct. of Special Appeals invalidates PPS and requires further study.

November 2003 PPS approved by Planning Board.

December 2004 First Tax Increment Financing ("TIF") Bond Funding.

September 2005 Gaylord National begins construction.

June 2006 Outer Loop of the Woodrow Wilson Bridge (I-495) opens.

July 2006 First TPC building (Building E) begins construction.

June 2007 Residential Sales Center opens.

April 2008 National Harbor & Gaylord officially open.

June 2008 Inner Loop of the WWB (I-495) opens.

October 2008 First Resident Moves to NH.

June 2009 Pedestrian Lane on WWB from Maryland to Virginia opens.

2010 First Townhome Residents Move in

May 2011 Plans Announced for Tanger Outlets National Harbor

April 2012 Plans announced for MGM World-Class Casino Resort

May 2013 Plans for The Esplanade –first luxury apartments are announced

November 2013 Tanger Outlets National Harbor Opens

May 2014 The Capital Wheel Opens and Plaza Jumbotron installed

November 2014 First Apartment Residents move in

July 2016 MGM National Harbor Grand Opening





National Harbor & Gaylord National Resort & Convention Center Commence Construction 2006





National Harbor & Gaylord National Resort & Convention Center Construction - 2007



#### **NATIONAL HARBOR - TODAY**



### High-End HOSPITALITY

Four major hotel and three resorts – AC, Gaylord, Marriott Residence Inn, Westin, Wyndham – are conveniently located on-site at National Harbor, offering an impressive range of accommodations.































# Sophisticated SHOPPING

Familiar national retailers and unique local boutiques line National Harbor's bustling downtown, filled with pedestrian friendly plazas, tree-lined walkways and colorful streetscapes. Visitors will enjoy shopping at more than 40 diverse shops and boutiques.











south moon under















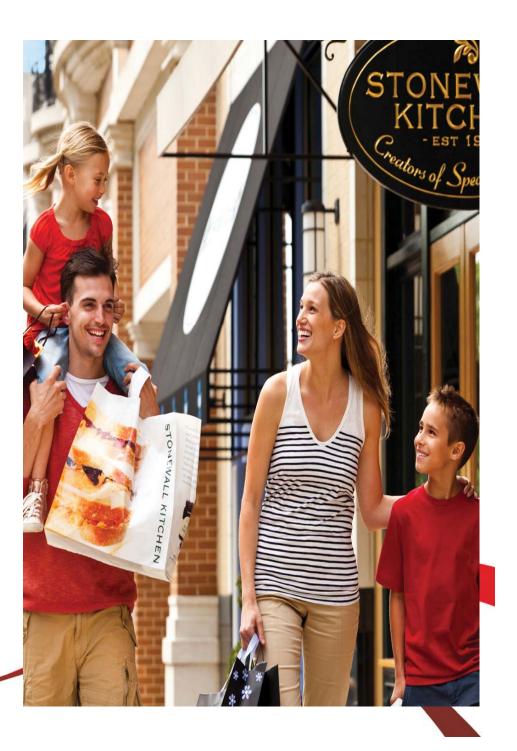


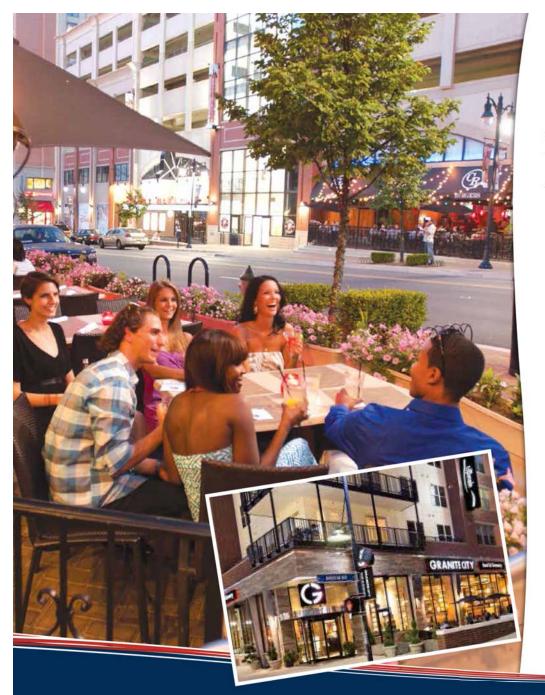












#### Delicious DISTRACTIONS

Serving up an unprecedented combination of ingredients for restaurant success, National Harb offers restaurants prime waterfront locations surrounded by retail, office, residential, hotels, parkir beautiful tree-lined sidewalks and over a mile of waterfront. From acclaimed national restaurateu to popular local and regional eateries, National Harbor boasts more than **30 dining destinations**.









































"Granite City Food & Brewery is so happy with its National Harbor location that we have just doubled down; we are finalizing a lease that will bring a new flagship Granite City Food & Brewery location to the Harbor in early 2015, several blocks from our Cadillac Ranch location. We feel that this new restaurant will fill a niche at the Harbor, and will enable us to add to our portfolio with a great new restaurant in a very dynamic market."

- Dean Oakey, Chief Concept and Development Officer of Granite City Food & Brewery





### Power OUTLETS

In 2013, National Harbor welcomed the 50-acre Tanger Outlets featuring more than 85 household name brands. From home goods to designer wear and wardrobe staples, visitors can shop the country's most desired brands at 20-40% below regular price.



BANANA REPUBLIC

theory





ELIE TAHARI

Tommy Bahama.

PANDÖRA<sup>™</sup>



# **Exceptional EXPERIENCES**

Extending 180 feet above the Potomac River, The Capital Wheel is an integral component of the region's distinctive topography. See Washington from a new perspective from one of 42 fully enclosed, temperature-controlled gondolas. It's an experience you will never forget.

- 180 Feet High
- 42 Climate Controlled Gondolas
- 336 Passengers Per Ride
- 1.5 Rotations per minute
- 15 minute ride time
- 1.6 Million LED lights, full programmable, with a spectrum of 16,387,064 colors
- 1 VIP Gondola
- Available for private parties and events









## Seasonal EVENTS

A destination in a city of destinations, National Harbor is home to a variety of enticing seasonal events throughout the year. From "Movies on the Potomac" to premier festivals, National Harbor is a culture cornerstone, giving visitors new reasons to explore with every passing season.

- Beer, Bourbon & BBQ Festival
- Crab & Beer Festival
- Gaylord ICE!
- UniverSoul Circus
- Wine & Food Festival
- 5K and 10K Runs

- Military Concerts
- Movies on The Potomac
- Holiday Tree Lighting
- Live Musical Performances
- Live Sports Viewing on the Plaza











### Holidays AT THE HARBOR

Celebrate the holidays at National Harbor like never before – with premier, one-of-a-kind experiences.

#### **National Harbor:**

- 50 FT Holiday Tree in the plaza
- Spectacular light show over 30 minutes synchronized to festive holiday music
- Fireworks
- Holiday Market
- Carolers and Street Performers



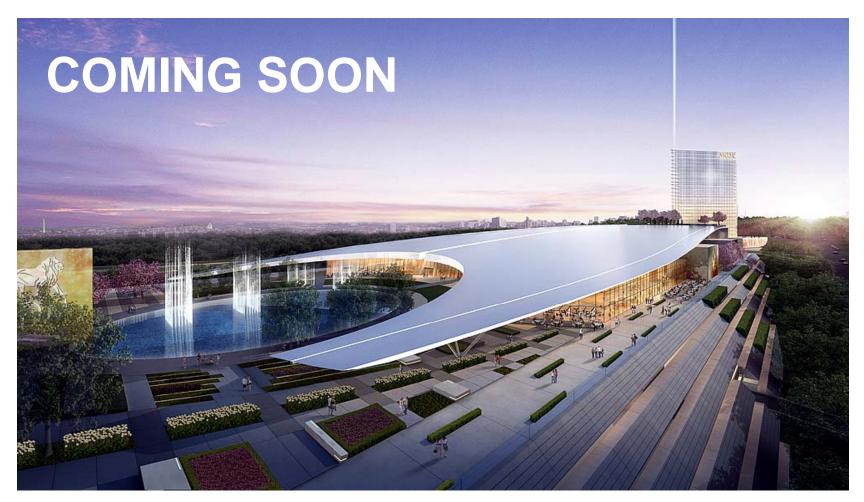






#### THE FUTURE IS BRIGHT



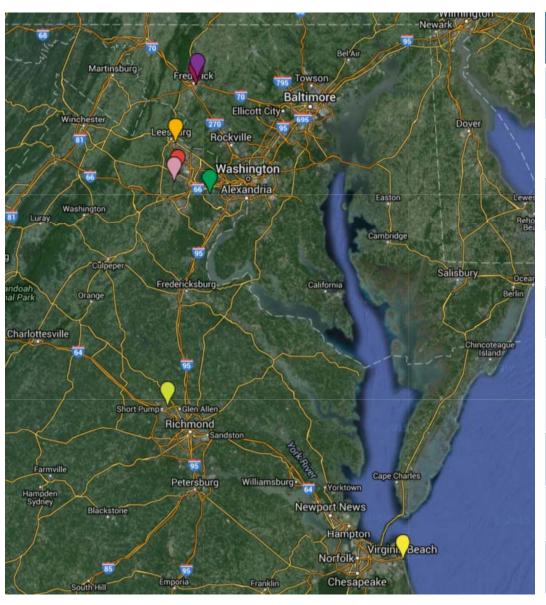


**MGM National Harbor Resort & Casino** 



\* NATIONAL \_\_\_ HARBOR \*

#### **PIPELINE**



LAND	TOTAL ACRES	ТҮРЕ
Avonlea/Bryant	60 acres	Mixed-use Community
Mintjens	110 acres	Mixed-use Community
Gum Springs	14 acres	Grocery Anchored
Roberts Road	17 acres	Residential
Nuckols Place	14 acres	Grocery Anchored
Bluegrass	ll acres	Mixed-use Community
Brickworks	60 acres	Mixed-use Community
VA ViBE!	å acres	Entertainment
TOTAL	294 ACRES	

### **THANK YOU**

