Washington Building Congress DEI Summer Series: **Diversity in Thought**

Valuable lessons learned and practical insights for rethinking DEI

AGENDA

- Introductions
- Rethinking DEI
- Current State of DEI
- What makes an inclusive leader?
- What are we doing?
- Sponsorship vs. Mentorship
- Q&A

CONSTRUCTION MANAGER // REDBRICK LMD

David Osei

- Resides in Washington D.C., originally from New York City
- WBC Diversity Equity and Inclusion Chair
- Graduated from Carnegie Mellon
- Favorite Hobbies are chess, traveling, cooking, and watching TV
- Pronouns: He/Him/His



PARTNER // FOX ROTHSCHILD LLC

Diana Lyn Curtis McGraw

Diana Lyn Curtis Mcgraw is a litigation attorney in the Washington, DC office of Fox Rothschild, a national law firm. She focuses on Construction and Bankruptcy, with an emphasis on businesses in the federal government contracting sector. Diana brings an insider's perspective, having managed federal compliance for a leading U.S. construction firm for eight years. Her bankruptcy experience includes representing trustees, committees, unsecured creditors, subcontractors and vendors in adversary and preference actions.

Pronouns: She/Her/Hers



GROWTH MARKETING MANAGER // NEXTPOINT

Connor Jenkins

- Resides in Chicago, IL, originally from St. Louis, MO
- Graduated from Wheaton College in Music Performance and Business/Economics
- Volunteers with Howard Brown
- Digital Marketer with Tech for Campaigns
- Pronouns: He/Him/His



What is Diversity Equity and Inclusion and why is it important?

IS NOT...

- A fad
- Compliance Requirement
- Singular role
- Temporary Initiative
- Reactive

IS...

- A mindset
- The way we do our work (Behaviors, skills, attitudes)
- Long Term Investment
- A managed process

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What is the current state of DEI in the workplace?

By the numbers

The Ugly – Our Workforce

There are 10,019,790 people employed in the Construction industry in the US as of 2022.

- 9.1% are Women
- 10.7% are Black or African American
- 24.5% are Hispanic or Latino
- Women are making 86¢ on the dollar compared to men
- average age is 38 years old.



By the numbers

The Ugly – Our Leadership

- White individuals account for about 60 percent of the population but hold 84 percent of Fortune 500 board seats.
- Latinos, the country's fastest-growing ethnicity, make up 18.5 of the population but fill just 2.2 percent of board seats.
- Black individuals represent 12.5 percent of the population but hold just 4.1 percent of board seats.



Opportunity by the Numbers...

- Increase women hires
- Research attrition rates
- Maintain pay parity

By culture...

- Encourage paternal leave
- Provide well -translation forms and literature
- Celebrate religious traditions
- Everyone has value

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By the numbers

What makes an inclusive leader?

- Emphasize emotion intelligence and have open dialogue on issues, while fostering inclusive atmosphere
- Allow junior members into the conversation
- Escape silos and brainstorm new ways to manage a growing diverse and global workforce
- Right the rewards by having an open and honest dialogue on compensation and rewards
- Balance economic and no economics rewards and incentives.
- Develop an ethically and morally strong office culture that is equitable to all employees.

Source: Harvard Business Review

What is your plan?

What is Fox Rothschild doing?



What is your plan?

What is Nextpoint doing?



What is the difference between Mentorship and Sponsorship?

Key Takeaways

What are three things you can do to kickstart this conversation where you work?

- 1. Internalize your worth
- 2. Listen
- 3. Engage

3 Books to Think Differently About DEI

- Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead by Brené Brown
- Grit: The Power of Passion and Perseverance by Angela Duckworth
- Radical Candor: Be a Kick -Ass Boss Without Losing Your Humanity by Kim Scott

QUESTIONS?

Join us in August for the next session on reshaping how we view our community and ecosystem